

Logo Application Form

This logo application form must be completed in order for a player to be permitted to wear a logo at any WSL event. Brand exclusions may apply and you will be notified of any brand exclusion 2 weeks ahead of the WSL event. **A Player who arrives at the venue to play his match and is wearing or displaying any logo that has not received written approval by WSL may be required to remove that logo immediately.**

Logo Size

Please note that logos cannot be any larger than 6 square inches in size, some options for logo sizes are provided below.

China Events

Please note that all logos for WSL Events in China vary and details of the closing dates for applications are 21 days prior to the final stages. WSL is contractually obliged to strictly enforce this rule for all WSL Events in China. No logo applications will be considered after this date or during the tournament.

APPLICANT DETAILS

1. Player's Name
2. Representative's Name
3. Contact Number
4. Contact Email

LOGO DETAILS

1. Company name
2. Description of product
3. Wording to be displayed
4. Colours used in logo
5. Logo size ☐ 3" x 2" ☐ 6" x 1" ☐ 6" Circle ☐ Other (*Specify*)
6. Logo Position
 - ☐ left hand side of front of waistcoat, below level of shirt sleeve
 - ☐ right hand side of front of waistcoat, below level of shirt sleeve
 - ☐ left shirt sleeve, between top of sleeve and elbow
 - ☐ right shirt sleeve, between top of sleeve and elbow
 - ☐ left shirt sleeve (including cuff), below elbow
 - ☐ right shirt sleeve (including cuff), below elbow

You must submit this form to Simon Brownell in the Bristol office, accompanied by an image of the logo to be approved. No logo will be approved without an image. Submissions are accepted over email to simon.brownell@worldsnooker.com . You can view a list of your approved logos through your online player's portal