

BUILDING

LANGUAGE

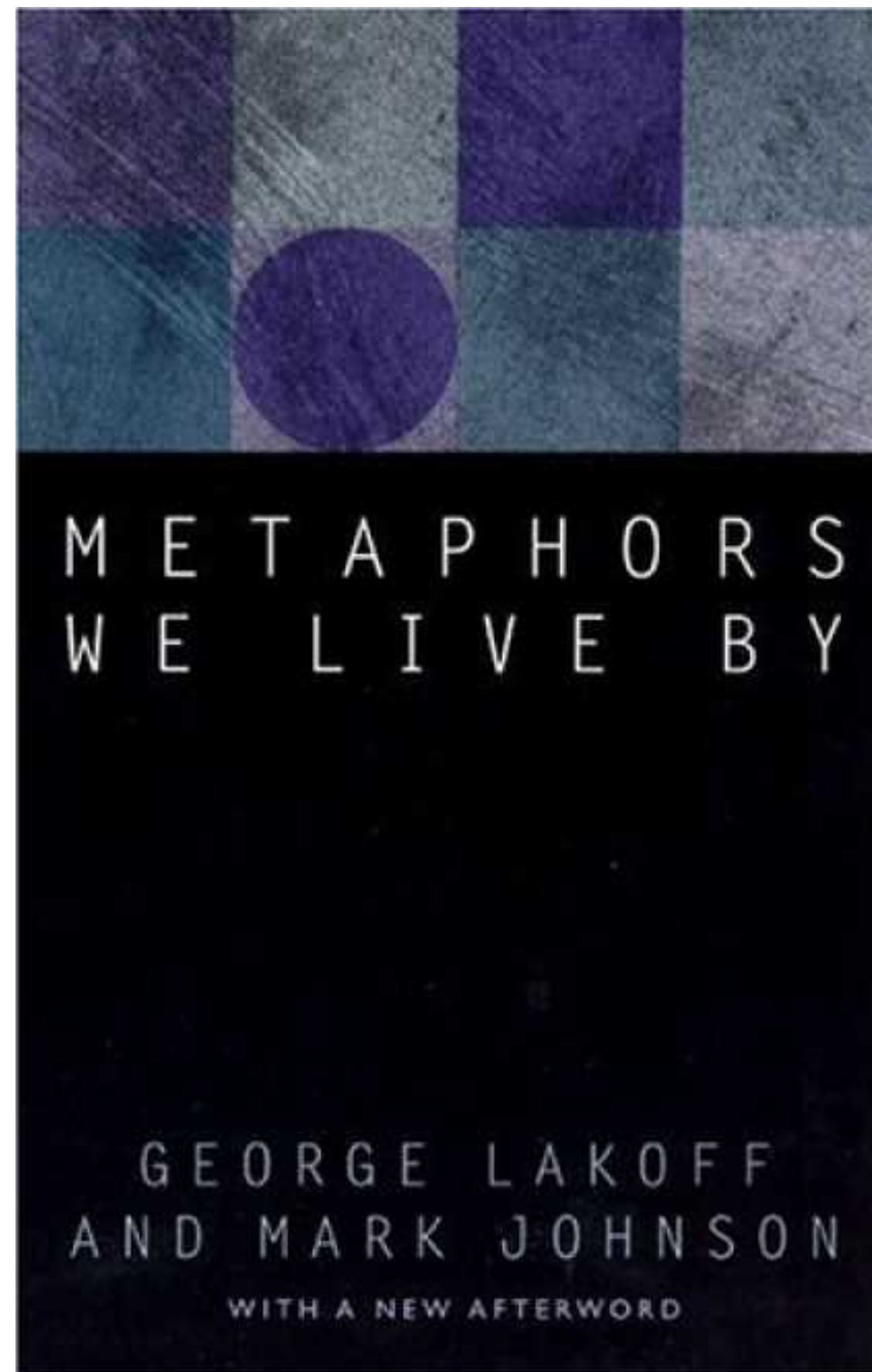
#greenideas

LANGUAGE

CHICKEN GAME

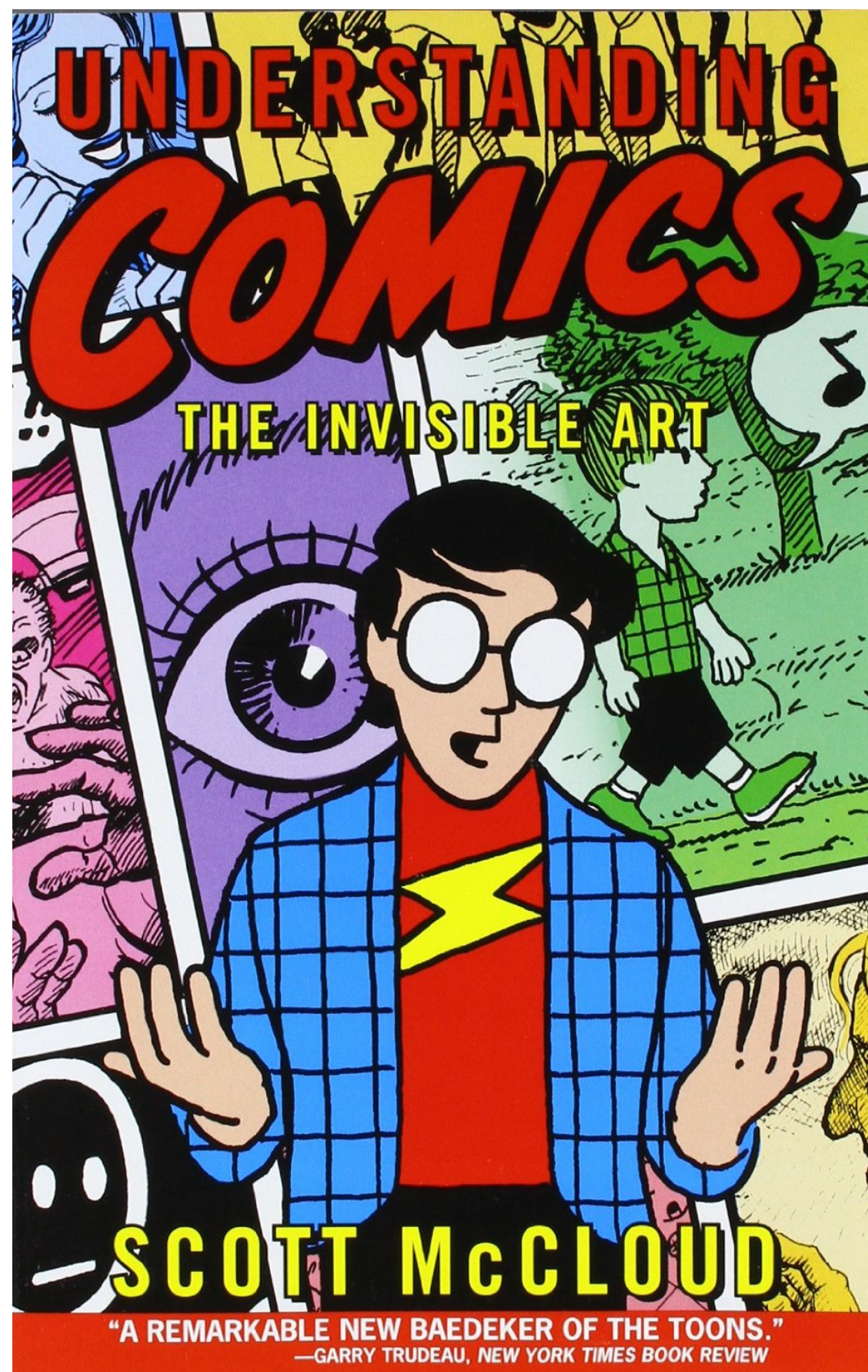
**DON'T LOOK AT
THIS CHICKEN**





Metaphors We Live By

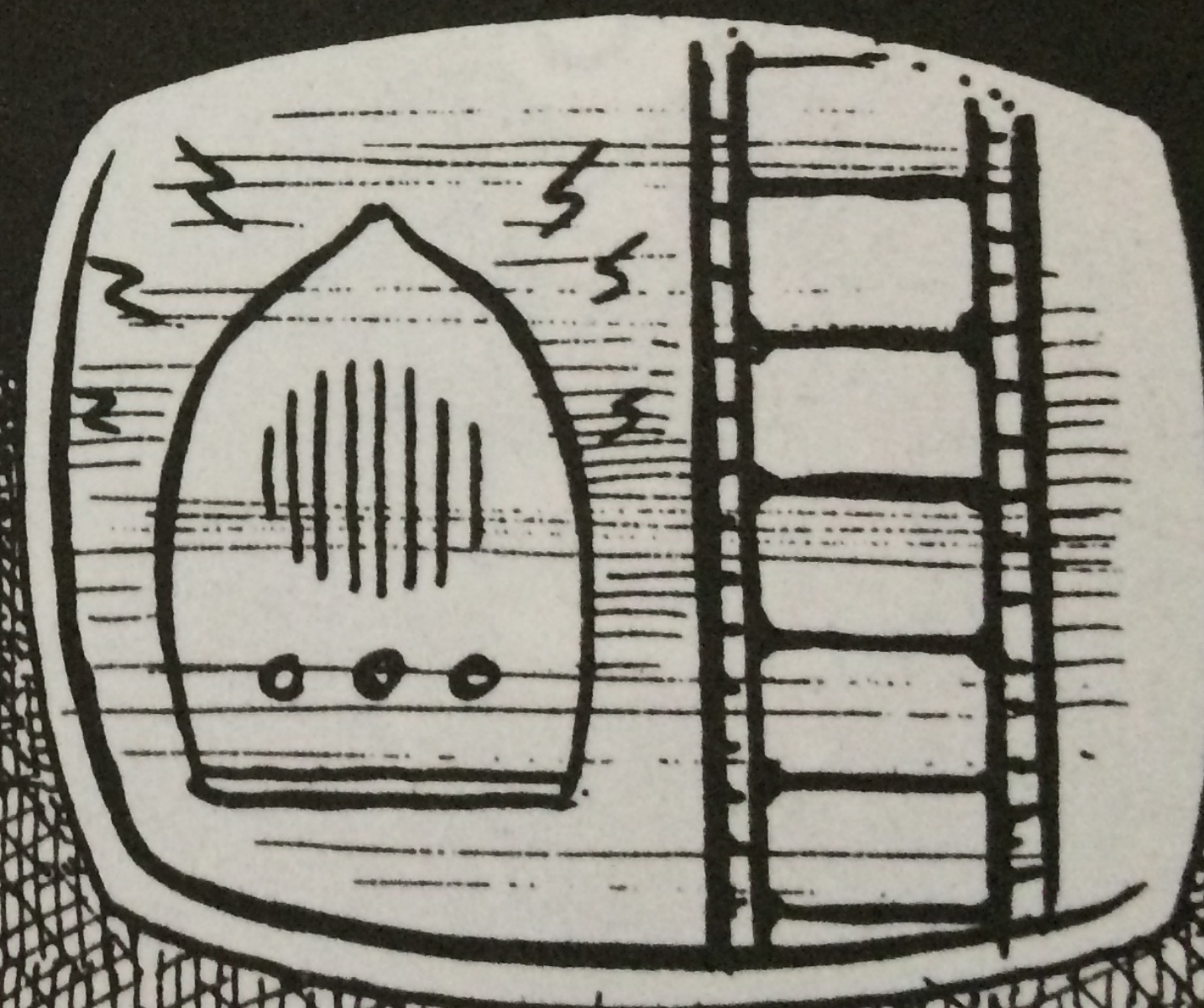
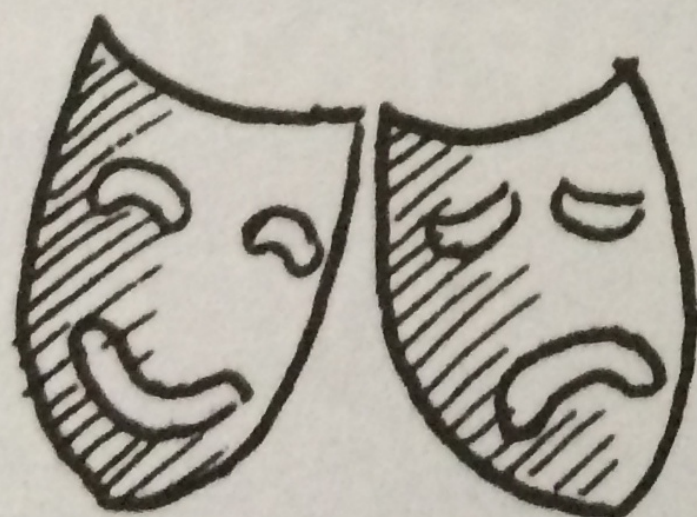
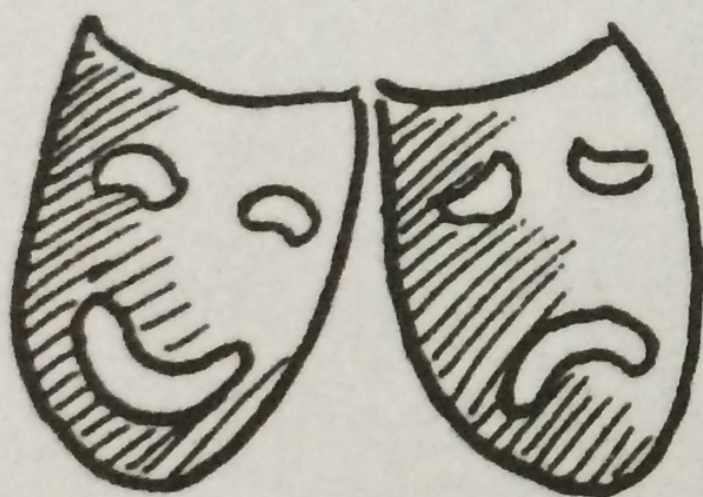
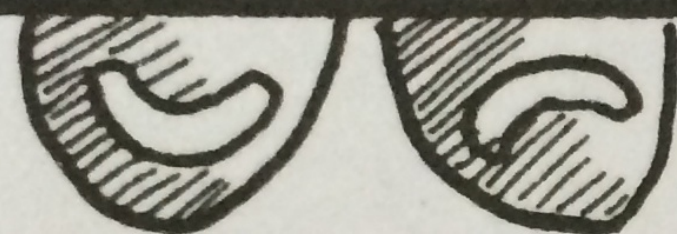
George Lakoff



Understanding Comics

Scott McCloud

EACH NEW MEDIUM BEGINS ITS LIFE
BY IMITATING ITS *PREDECESSORS*.
MANY EARLY MOVIES WERE LIKE
FILMED *STAGE PLAYS*, MUCH EARLY
TELEVISION WAS LIKE *RADIO WITH*
PICTURES OR *REDUCED MOVIES*.



APRIL 7, 2000

A Dao of Web Design

by JOHN ALLSOPP

Published in: CSS, Layout, Typography, Accessibility

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What Zen was to the 70's (most famously with motorcycle maintenance), the Tao Te Ching was to the 90's. From Piglet and Pooh to Physics and back, many have sought sense in applying the Tao Te Ching to something (the Tao of Physics), or something to the Tao Te Ching (the Tao of Pooh). It can be a cheap trick, but lately it has struck me that there is more than a little to be understood about web design by looking through the prism of the Tao.

Daoism is a philosophy, like Buddhism, a way of living, of being in the world, which stems from a text of great antiquity, the Tao Te Ching, whose 81 "chapters" enigmatically sweep across human experience, but with a strong common theme, that of harmony.

Search ALA

GO

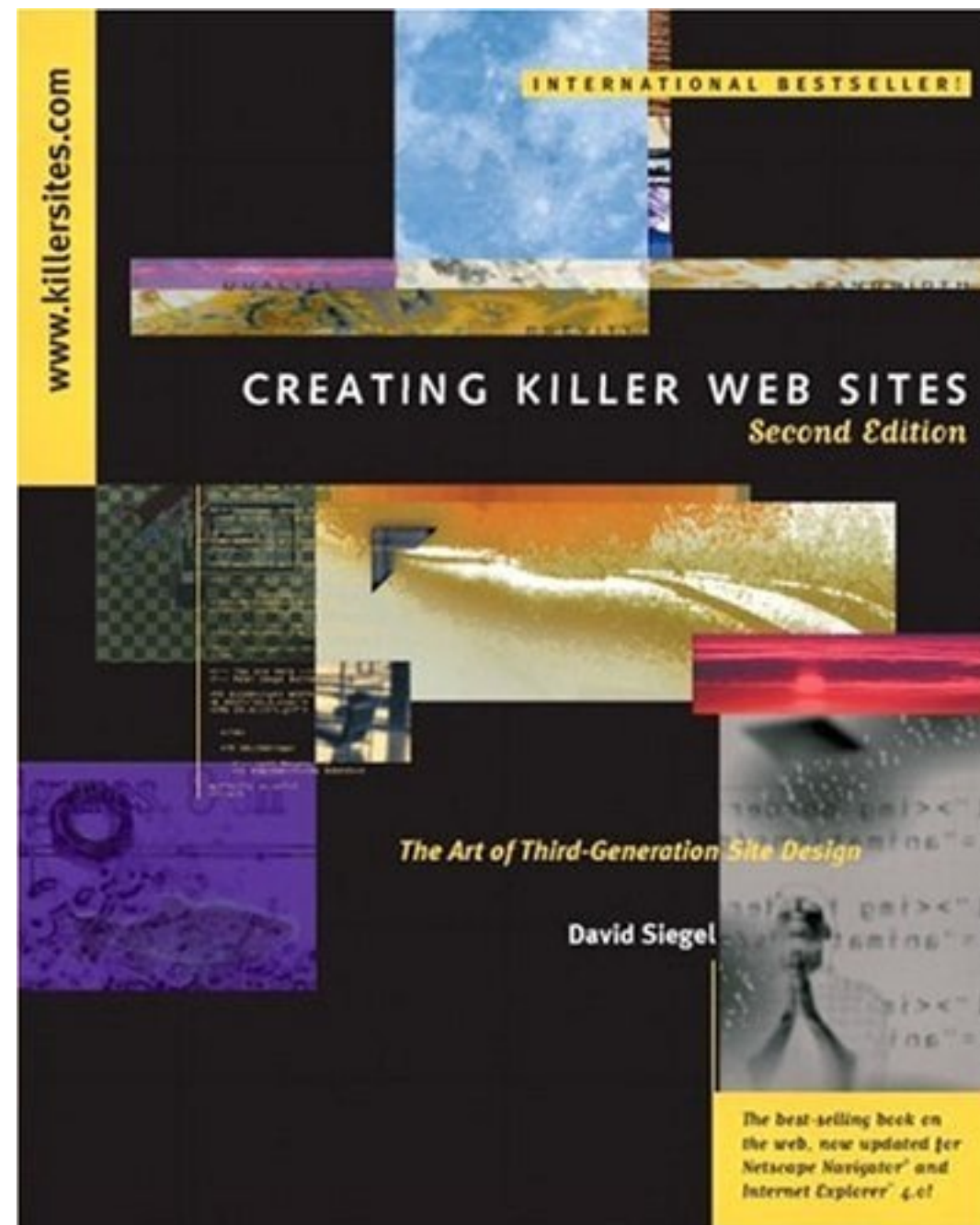
☐ include discussions

Topics

[Code >](#)[Content >](#)[Culture >](#)[Design >](#)[Mobile >](#)[Process >](#)[User Science >](#)

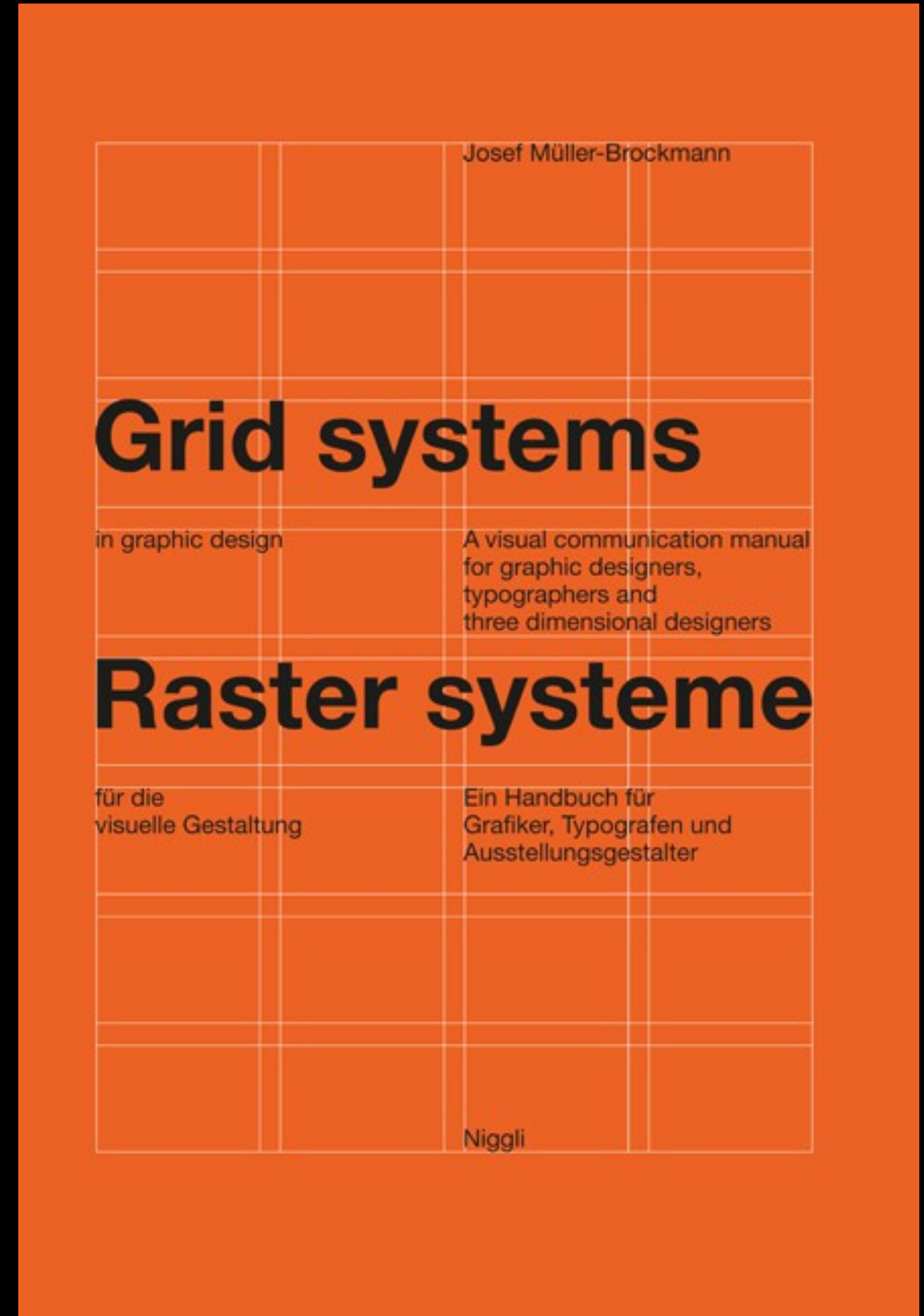
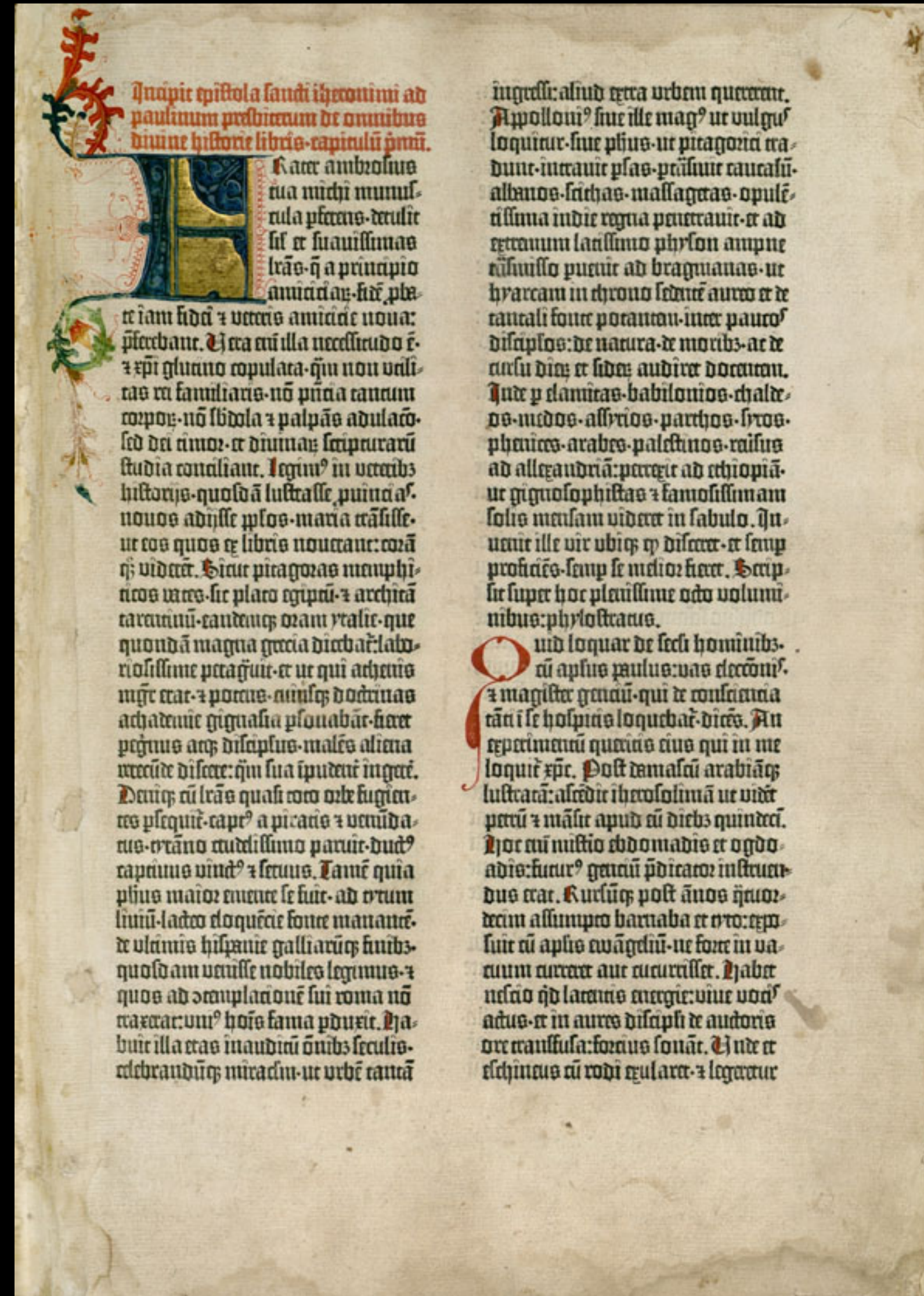
Snapshot

Web designers often bemoan the malleable nature of the web, which seems to defy our efforts at strict control over layout and typography. But maybe the problem is not the web. Maybe the problem



Creating Killer Web Sites

David Siegel



web sites



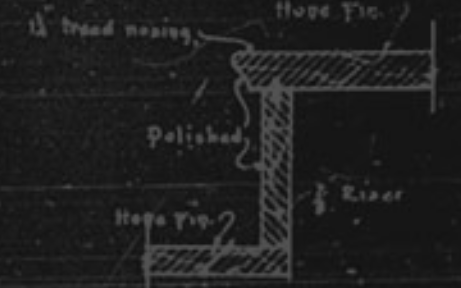
ARCHITECTS



CHURCH OF OUR LADY OF LOURDES
REV. WM. J. DOERF RECTOR
OMAHA, NEBR.
J.M. NACHTIGALL ARCHITECT
OMAHA, NEBR.



NOTE:-
See sheet #9 for dimensions.
Contractor to verify all dimensions
of building.



3 DETAIL OF RISER

DETAIL OF TILE FLOOR
IN CHURCH VESTIBULE
Scale: 1/8" = 1'-0"

NOTE:-
All wallings shown thus
Height is figured to center of
at 2 1/2" for brick and joint.

ALTAR

CTUARY

OF LOURDES
CTOR
TSECT

EAST ELEVATION
Scale: 1/8" = 1'-0"



101 Things I Learned in Architecture School

Matthew Frederick

A Pattern Language

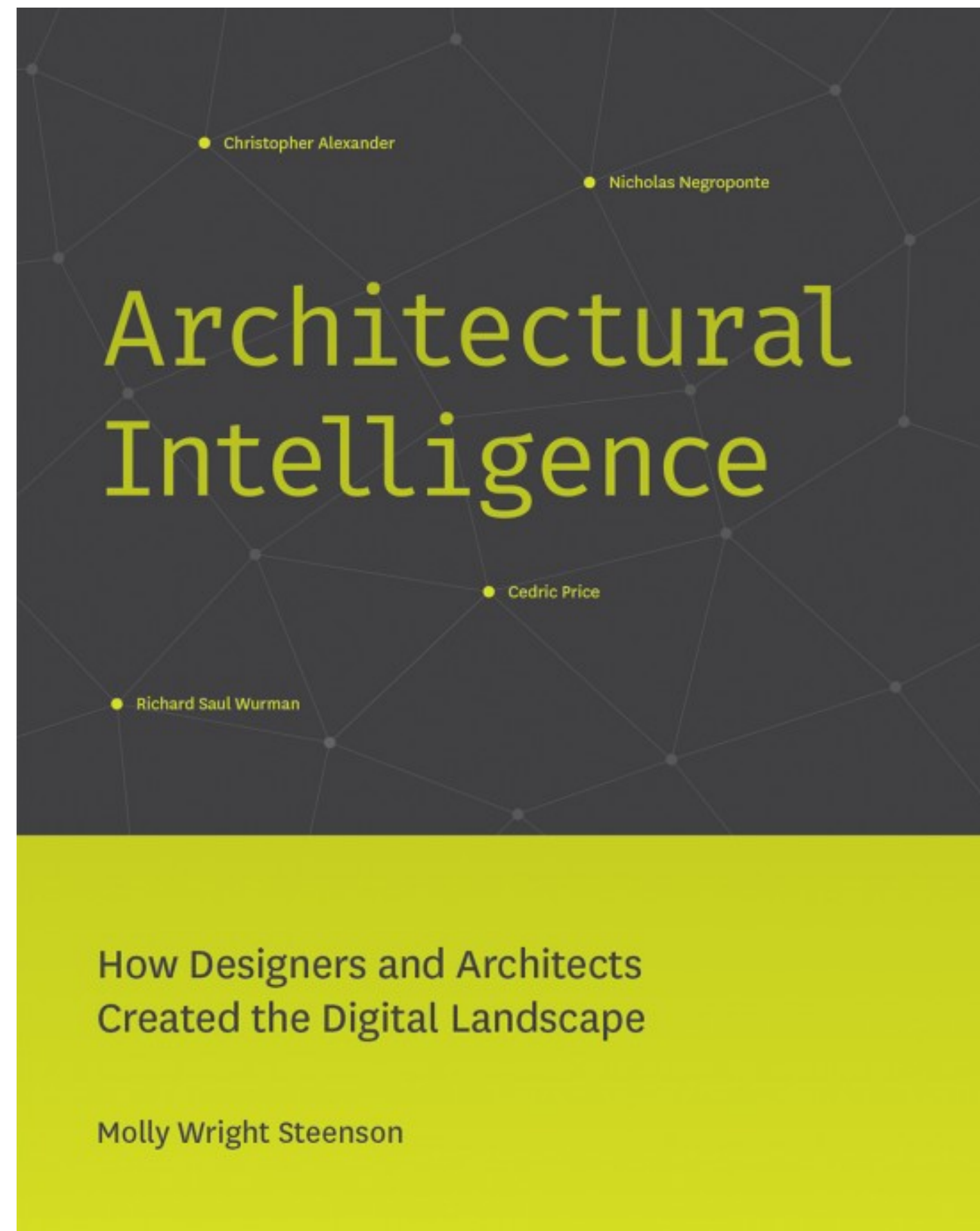
Towns · Buildings · Construction



Christopher Alexander
Sara Ishikawa · Murray Silverstein

A Pattern Language

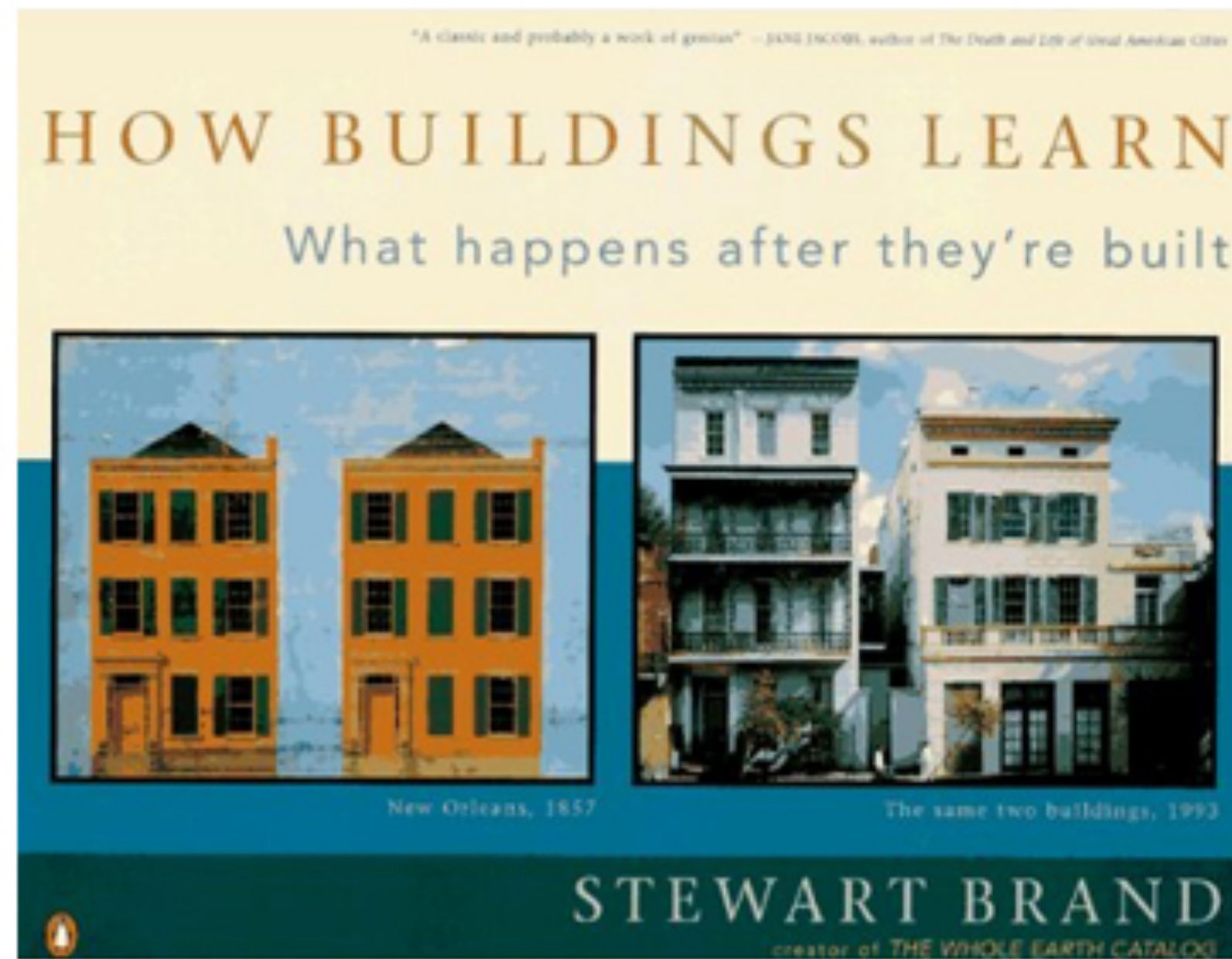
Christopher Alexander



Architectural Intelligence

Molly Wright Steenson





How Buildings Learn

Stewart Brand

shearing layers

stuff

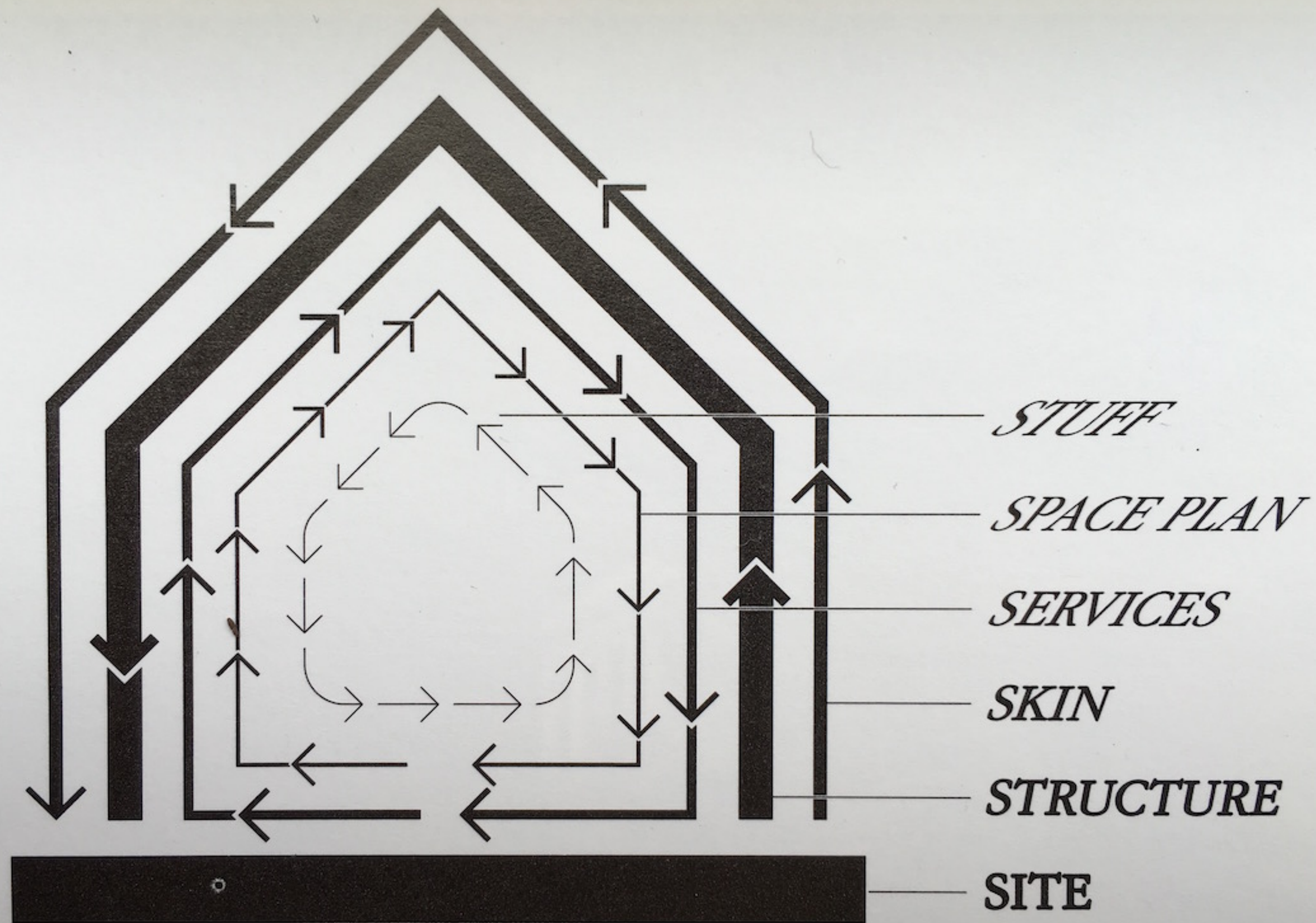
space plan

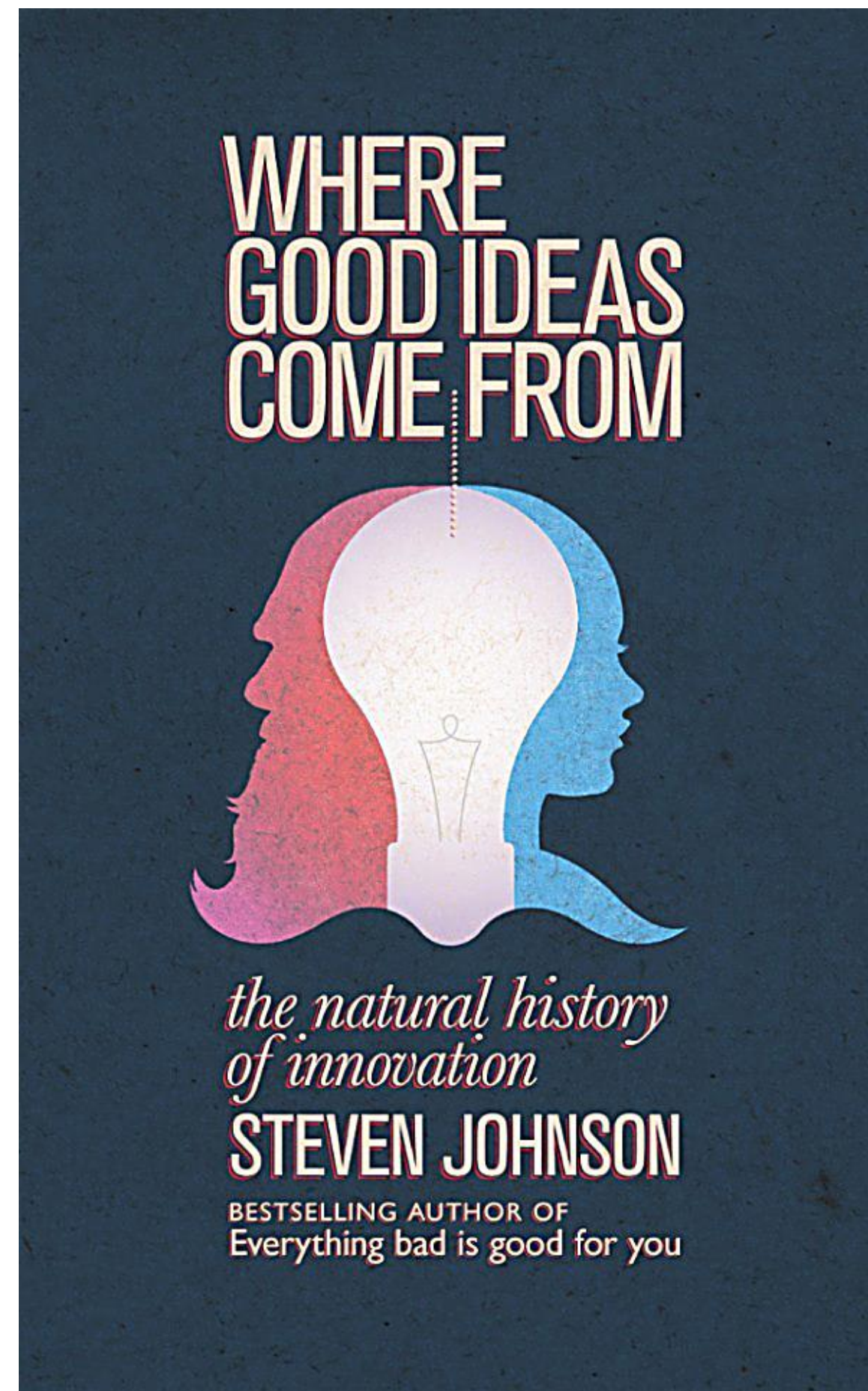
services

skin

structure

•
site





Where Good Ideas Come From

Steven Johnson

adjacent possible

www

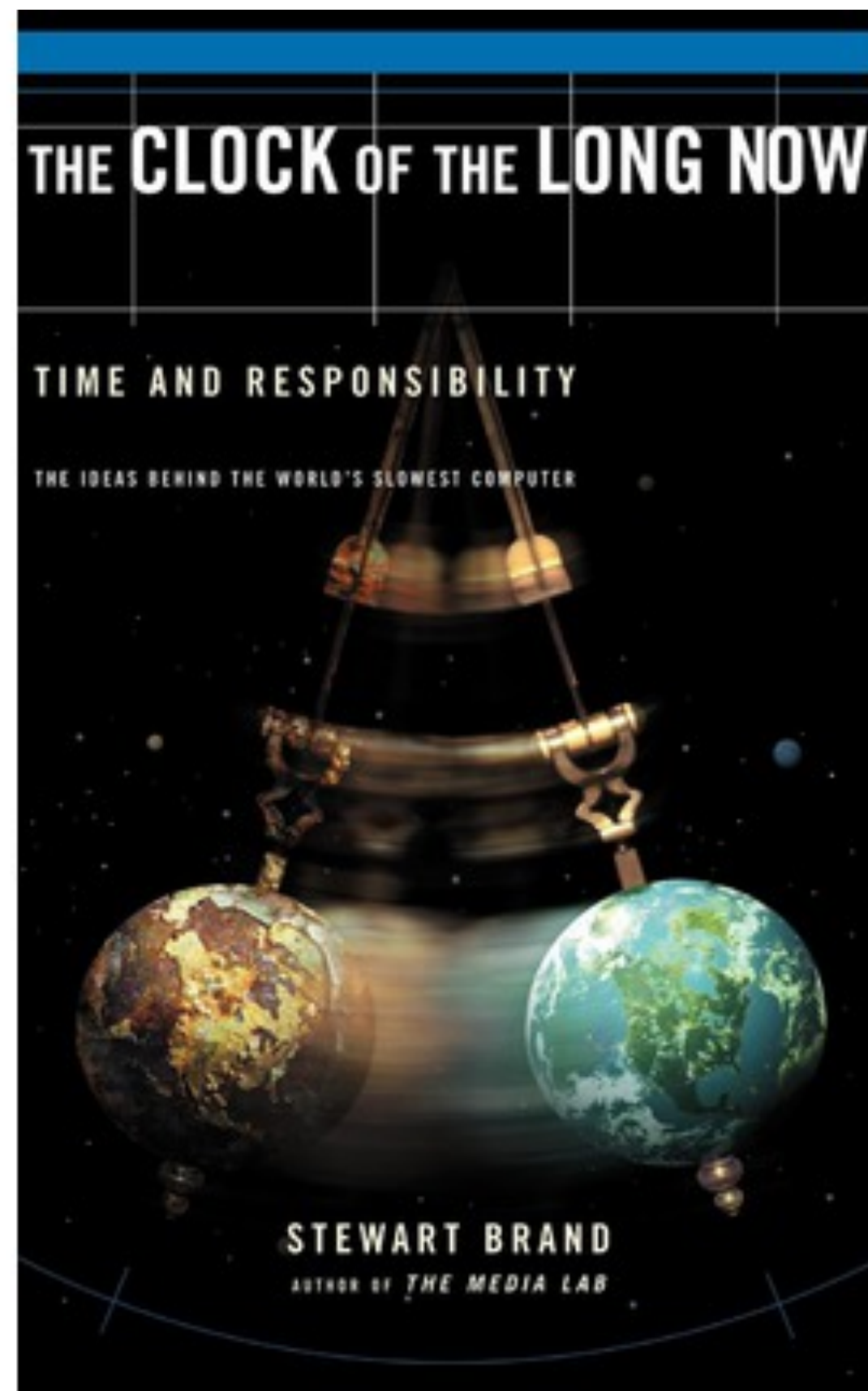
internet

computers

circuitry

electricity

industrialisation



The Clock Of The Long Now

Stewart Brand

pace layers

fashion

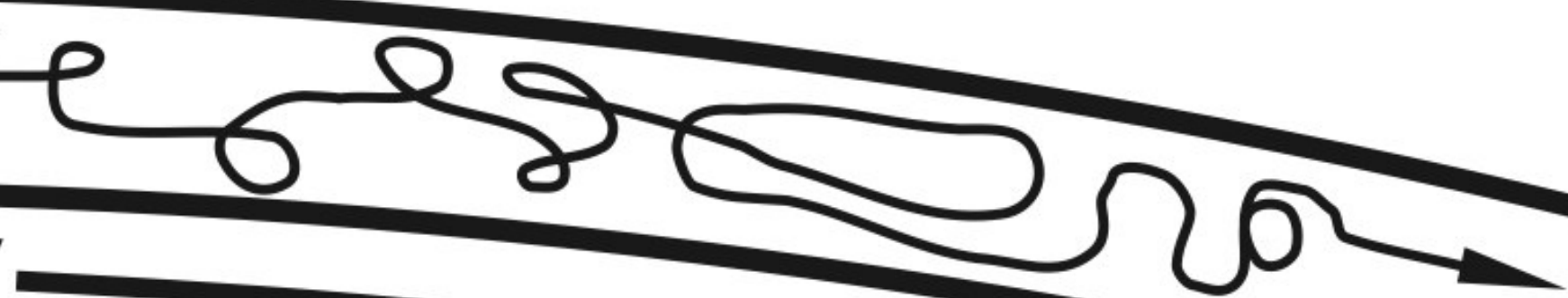
commerce

infrastructure

governance

culture

nature

FASHION 

COMMERCE 

INFRASTRUCTURE 

GOVERNANCE 

CULTURE 

NATURE 

FedEx



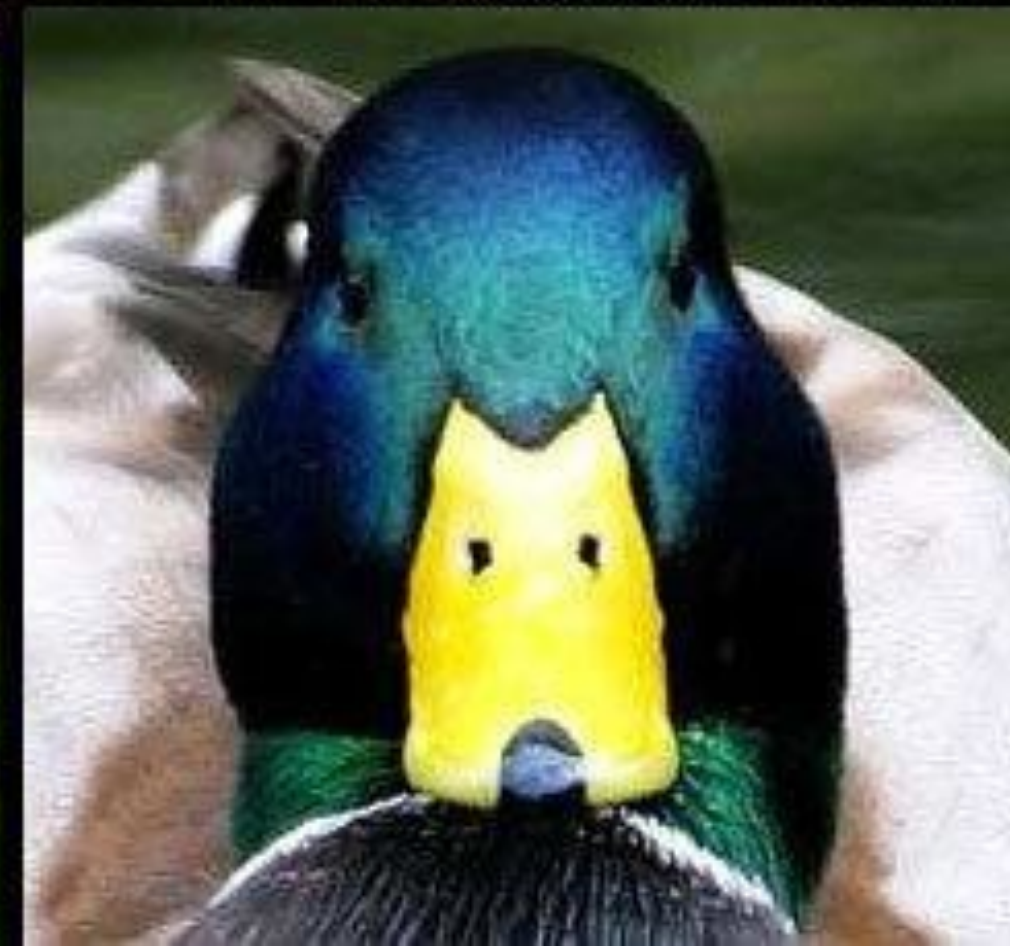
SWISS MILK CHOCOLATE WITH HONEY AND ALMOND NOUGAT

TOBLERONE

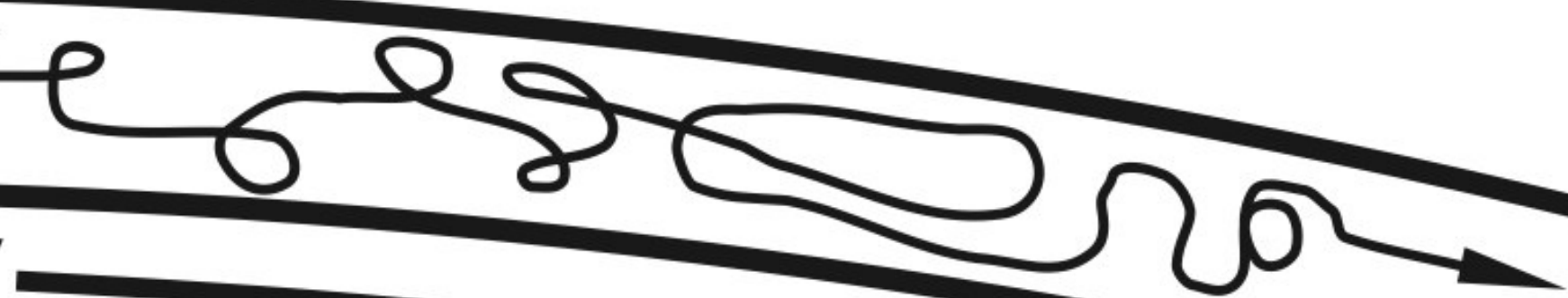
OF SWITZERLAND



You just
realized that
all ducks are
actually
wearing
dog masks.





FASHION 

COMMERCE 

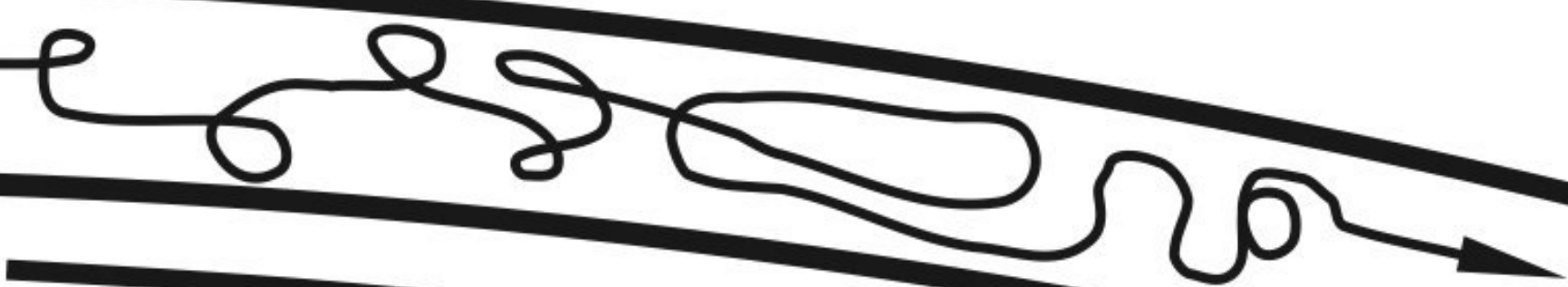
INFRASTRUCTURE 

GOVERNANCE 

CULTURE 

NATURE 

**JS+
CSS**



HTML



URLs



HTTP



TCP/IP

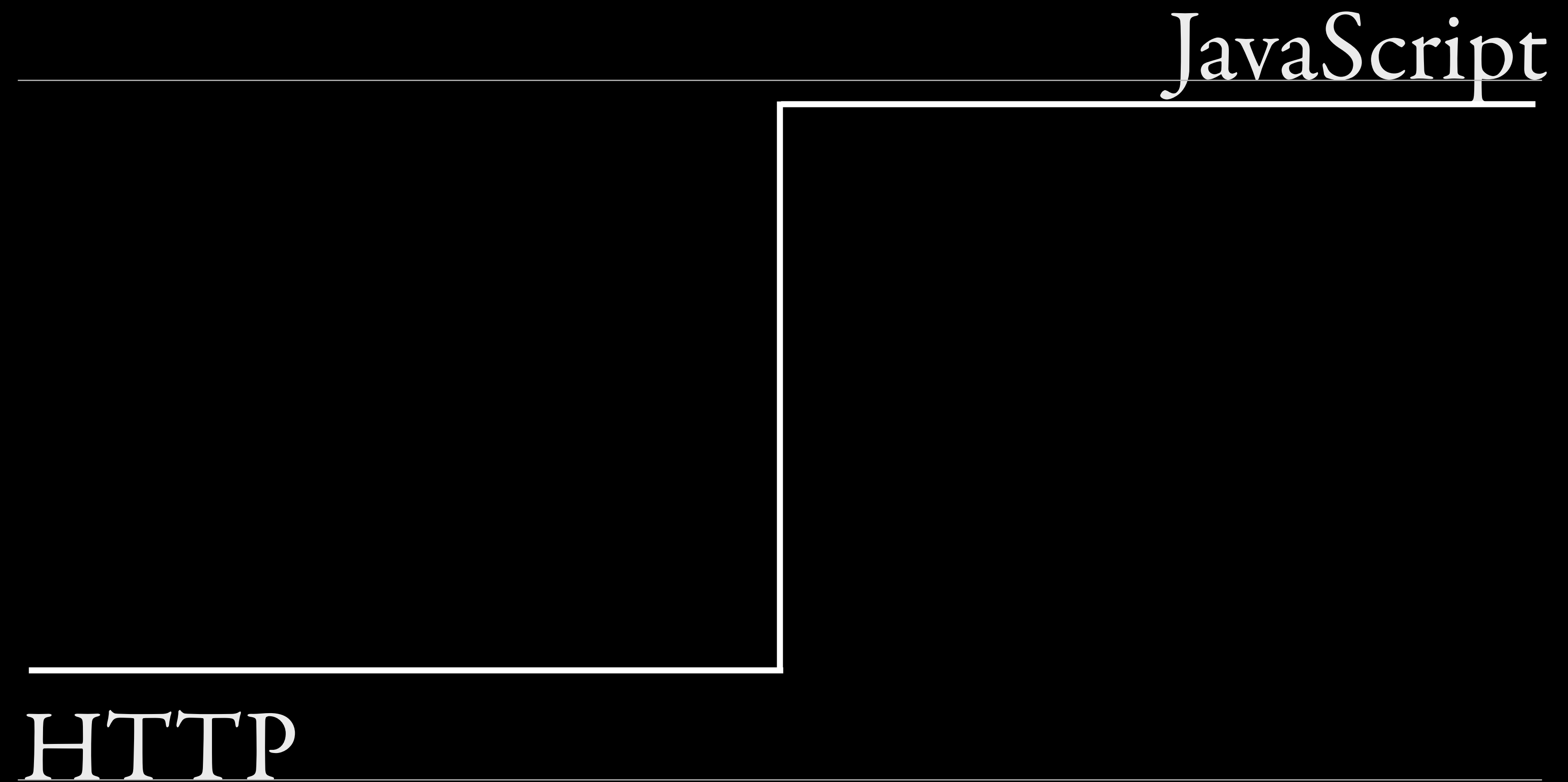


JS+



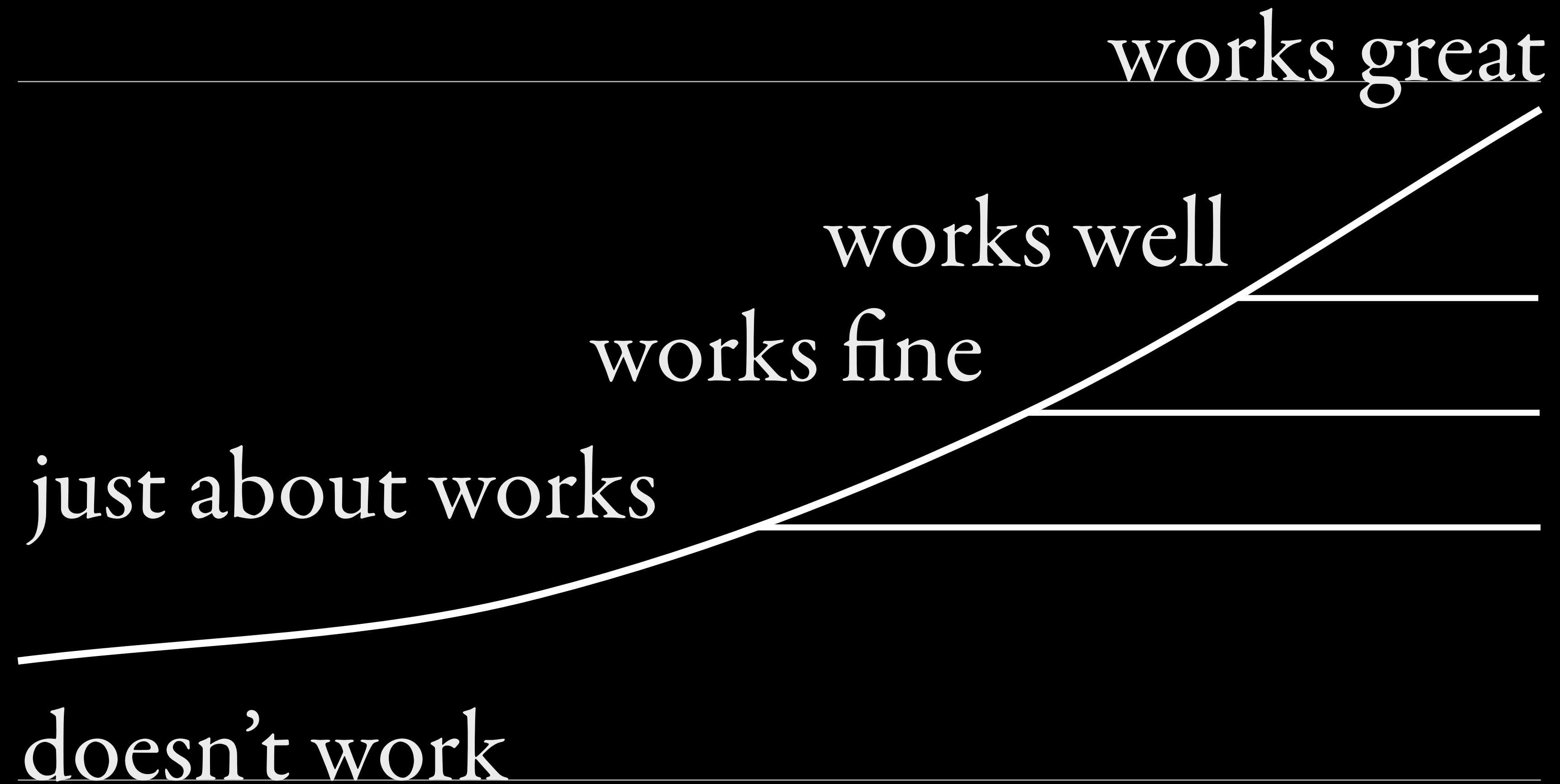
HTTP →

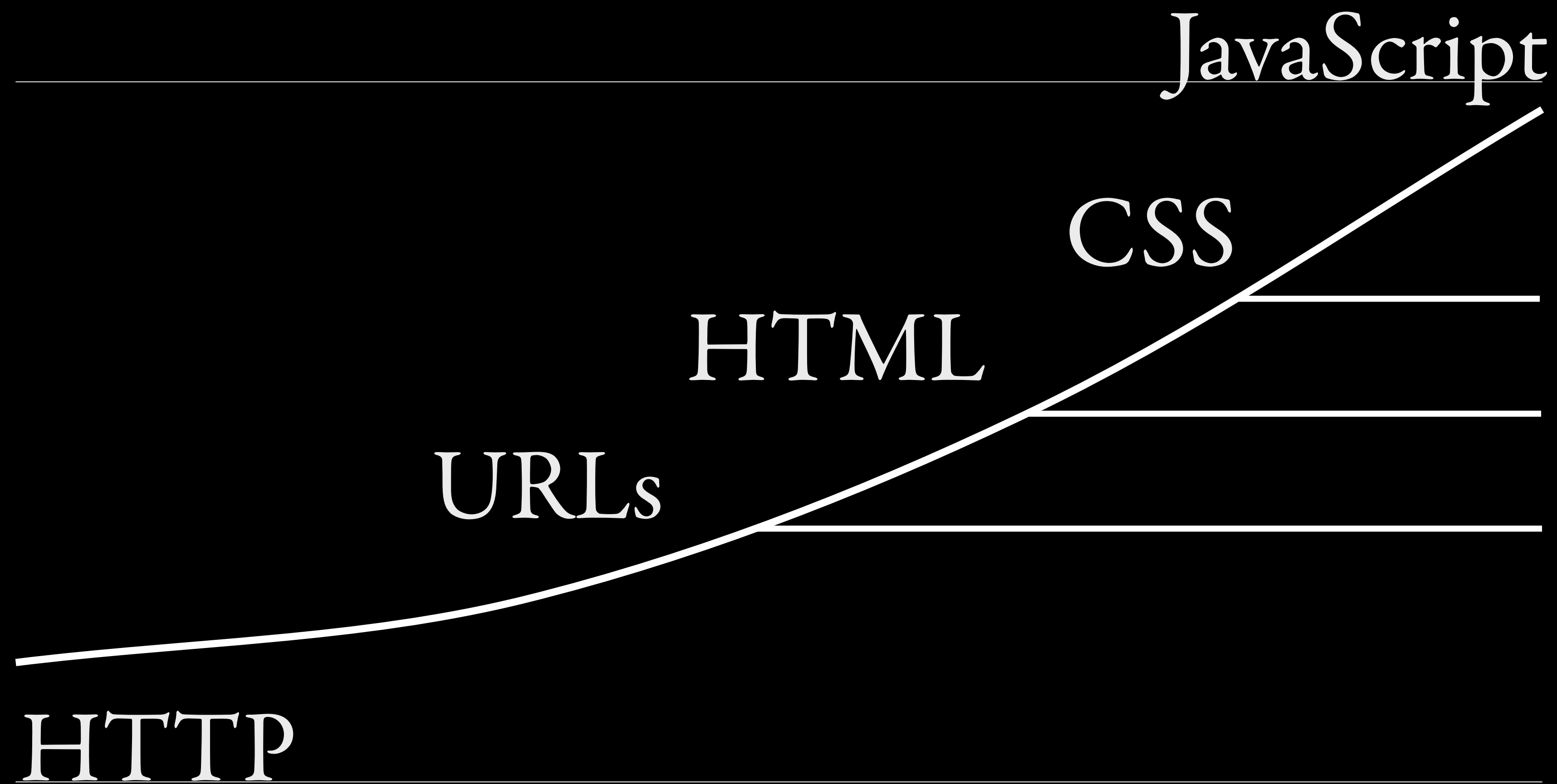
TCP/IP ▶



works great

doesn't work





MAY 25, 2010

Responsive Web Design

by **ETHAN MARCOTTE**Published in: [CSS](#), [Layout](#), [User Interface Design](#), [Mobile](#), [Mobile Design](#), [Mobile Development](#)[Discuss this article »](#) | [Share this article »](#)

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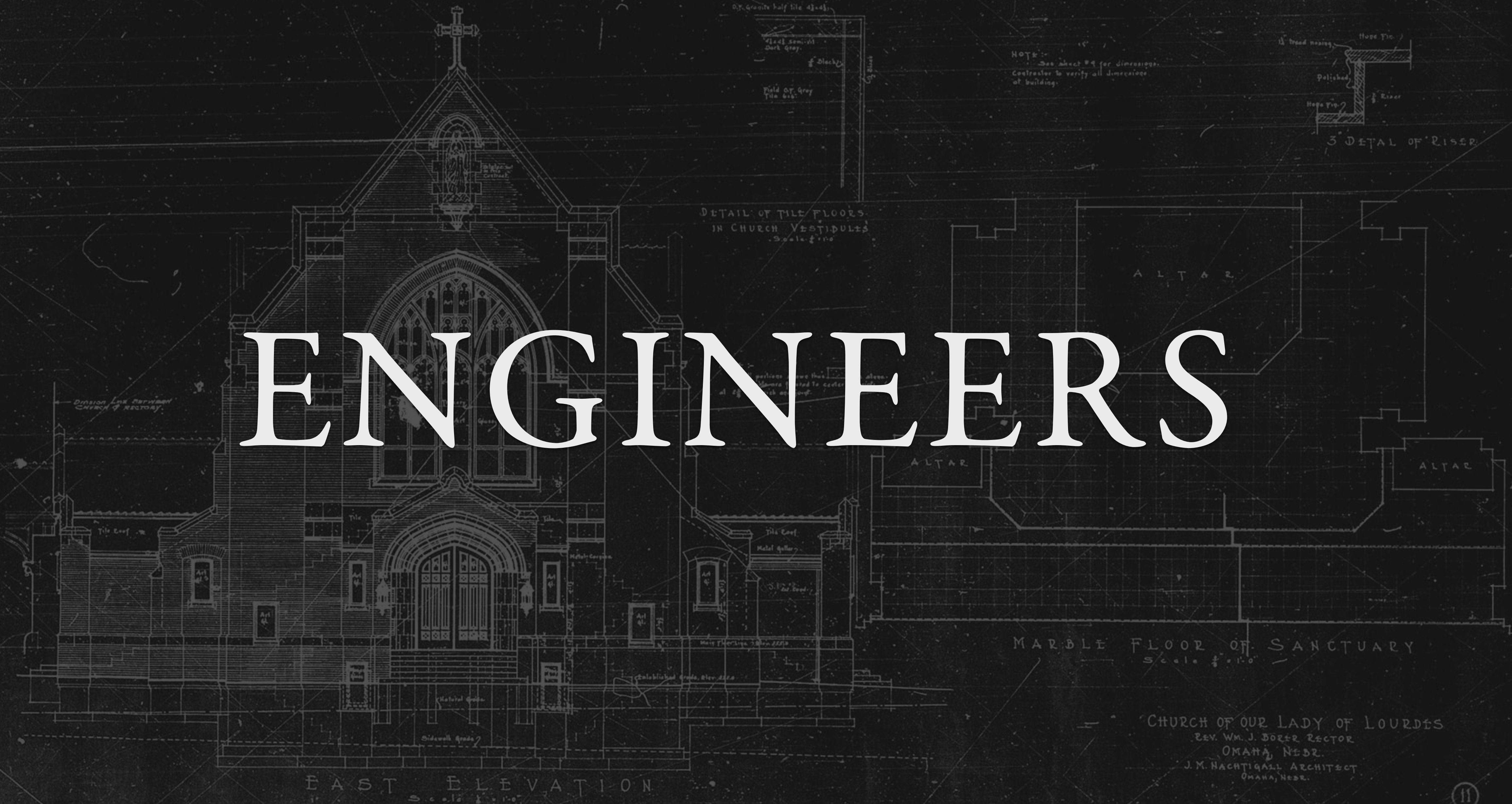
Topics

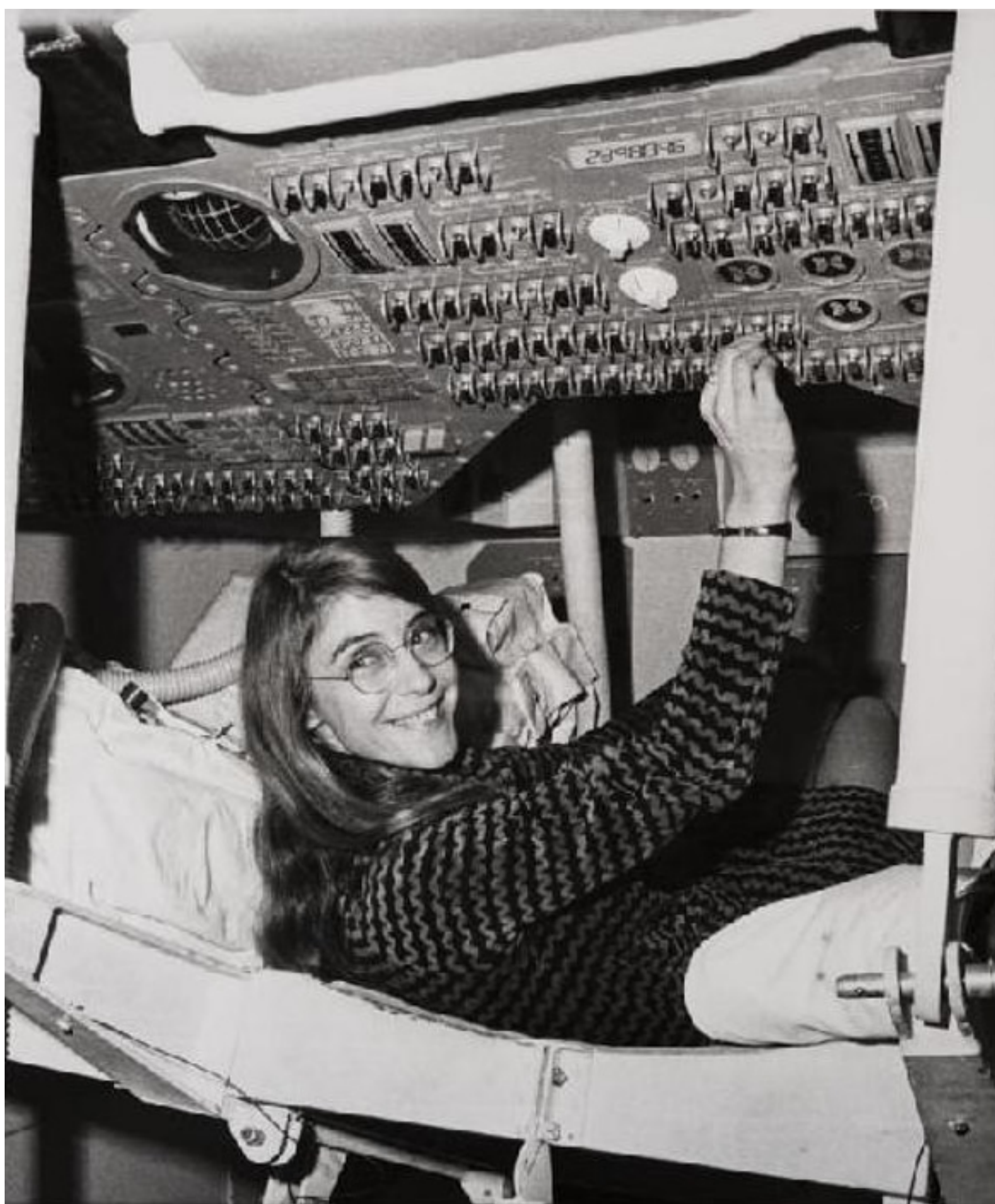
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- ♦ [Content](#)
- ♦ [Culture](#)
- ♦ [Design](#)
- ♦ [Mobile](#)
- ♦ [Process](#)
- ♦ [User Science](#)

Snapshot

Learn how to use fluid grids, flexible images, and media queries to create elegant user experiences with responsive web design.

ENGINEERS





materials

tools

materials

tools

JavaScript
CSS
HTML

materials

tools

figma

photoshop

sketch

illustrator

JavaScript

CSS

HTML

materials

tools

spreadsheets

slack

email

calendars

JavaScript

CSS

HTML

materials

tools

JavaScript
CSS
HTML

webpack
grunt
git
gulp
rollup
babel
sass
less
npm
typescript



tools

webpack

grunt git gulp

rollup

babel

sass less npm

typescript



materials

JavaScript
CSS
HTML



materials

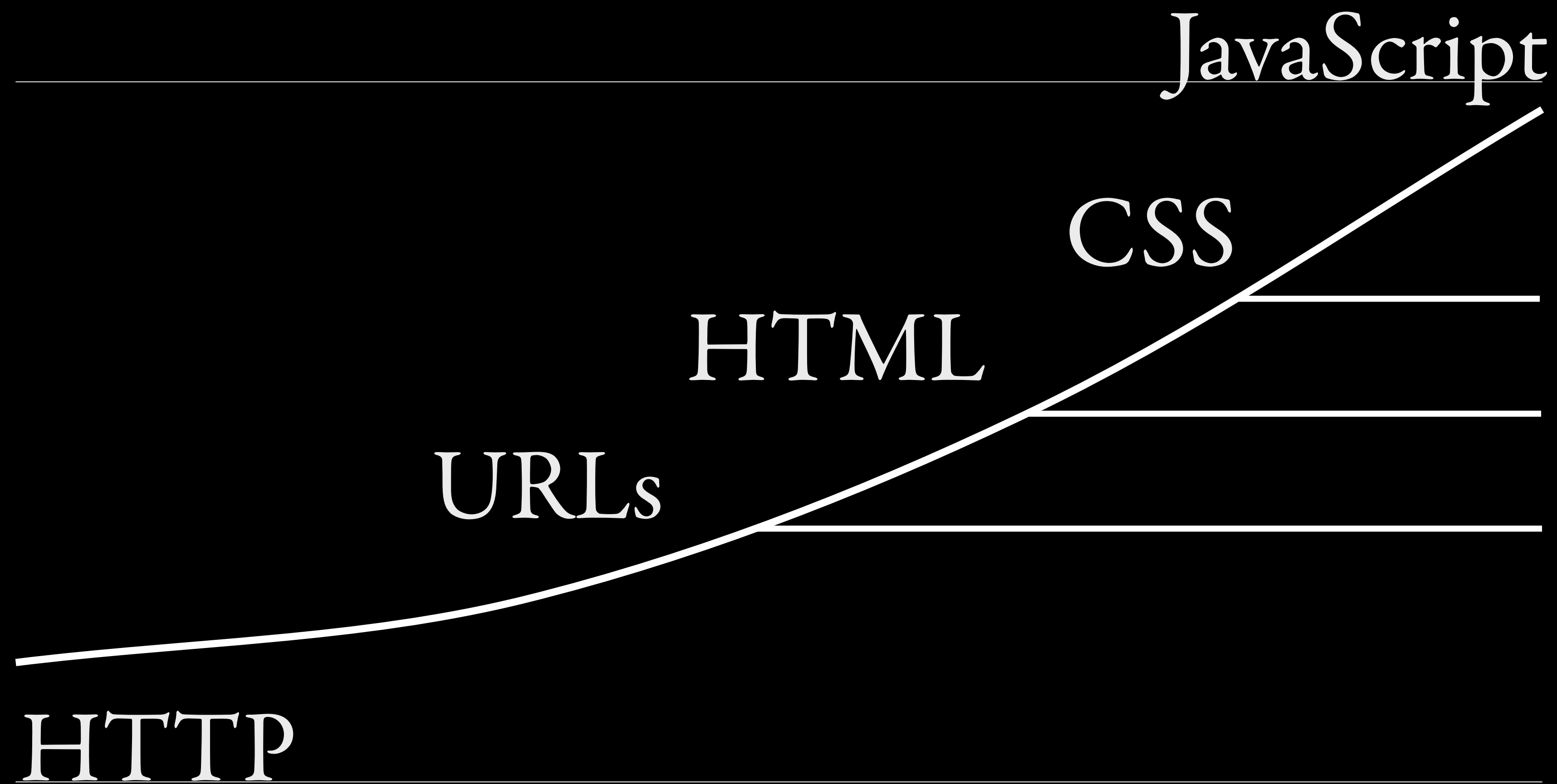
tools

users

engineers

How well does it work?

How well does it fail?



*“Choose the least powerful language
suitable for a given purpose.”*

—Principle of Least Power

*“Anything that can possibly go wrong,
will go wrong.”*

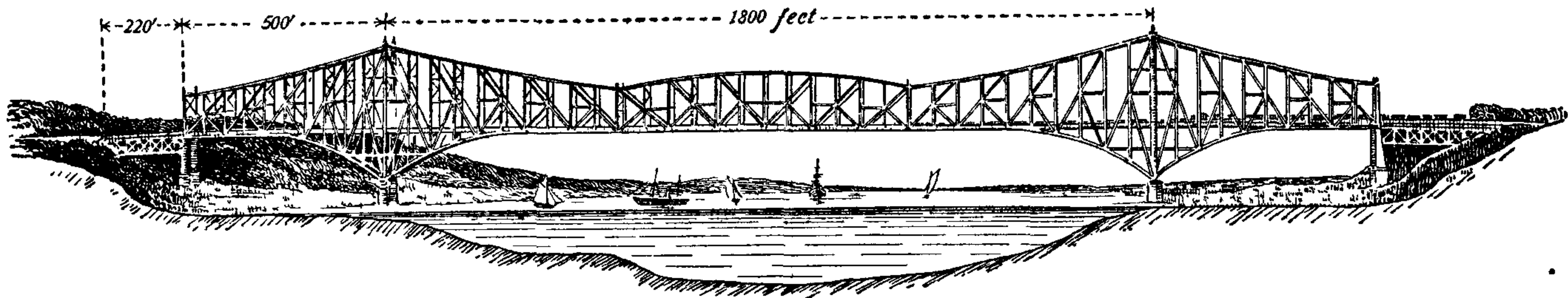
—Murphy's Law



ADAC AMTC



0.15







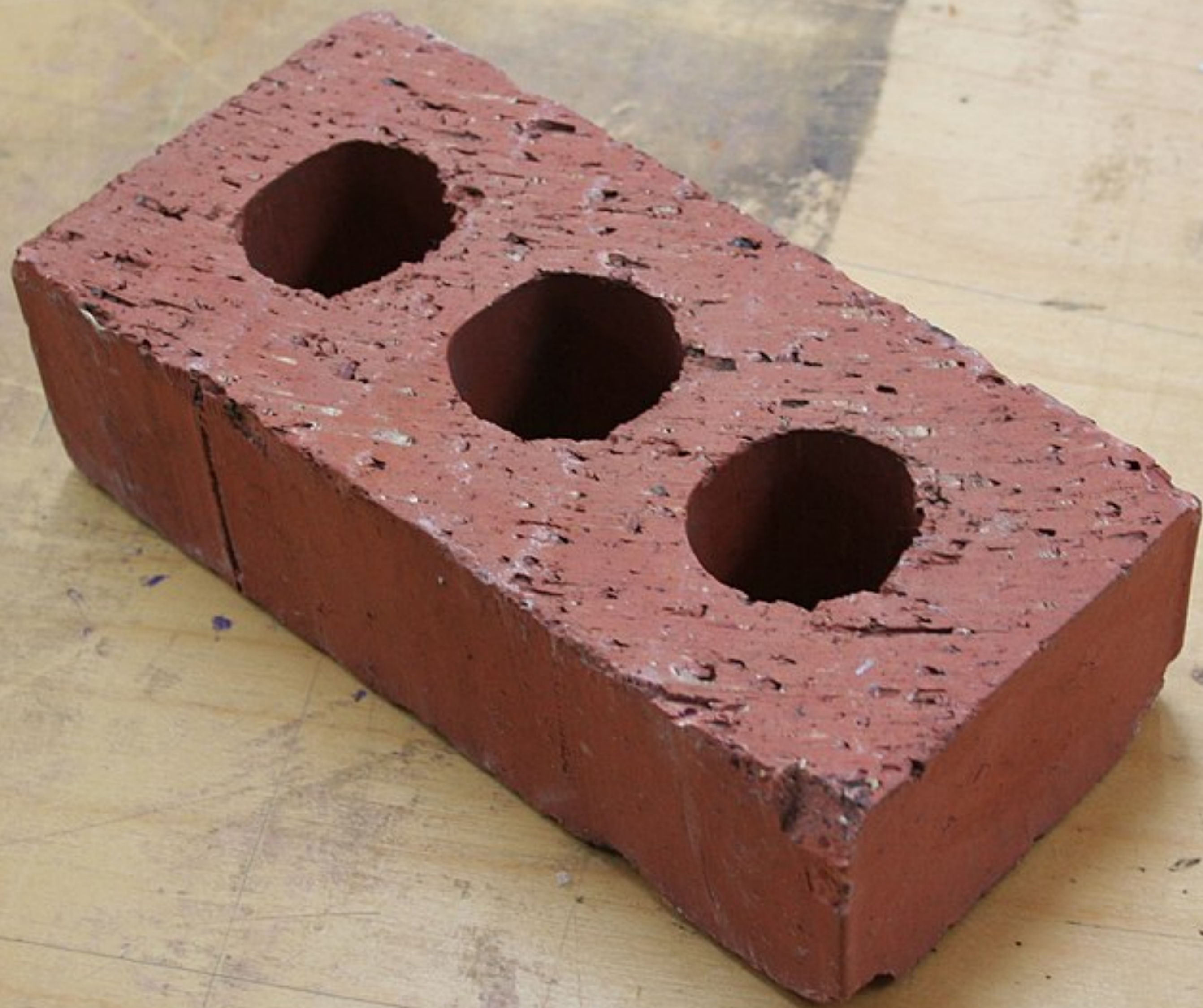
BUILDERS

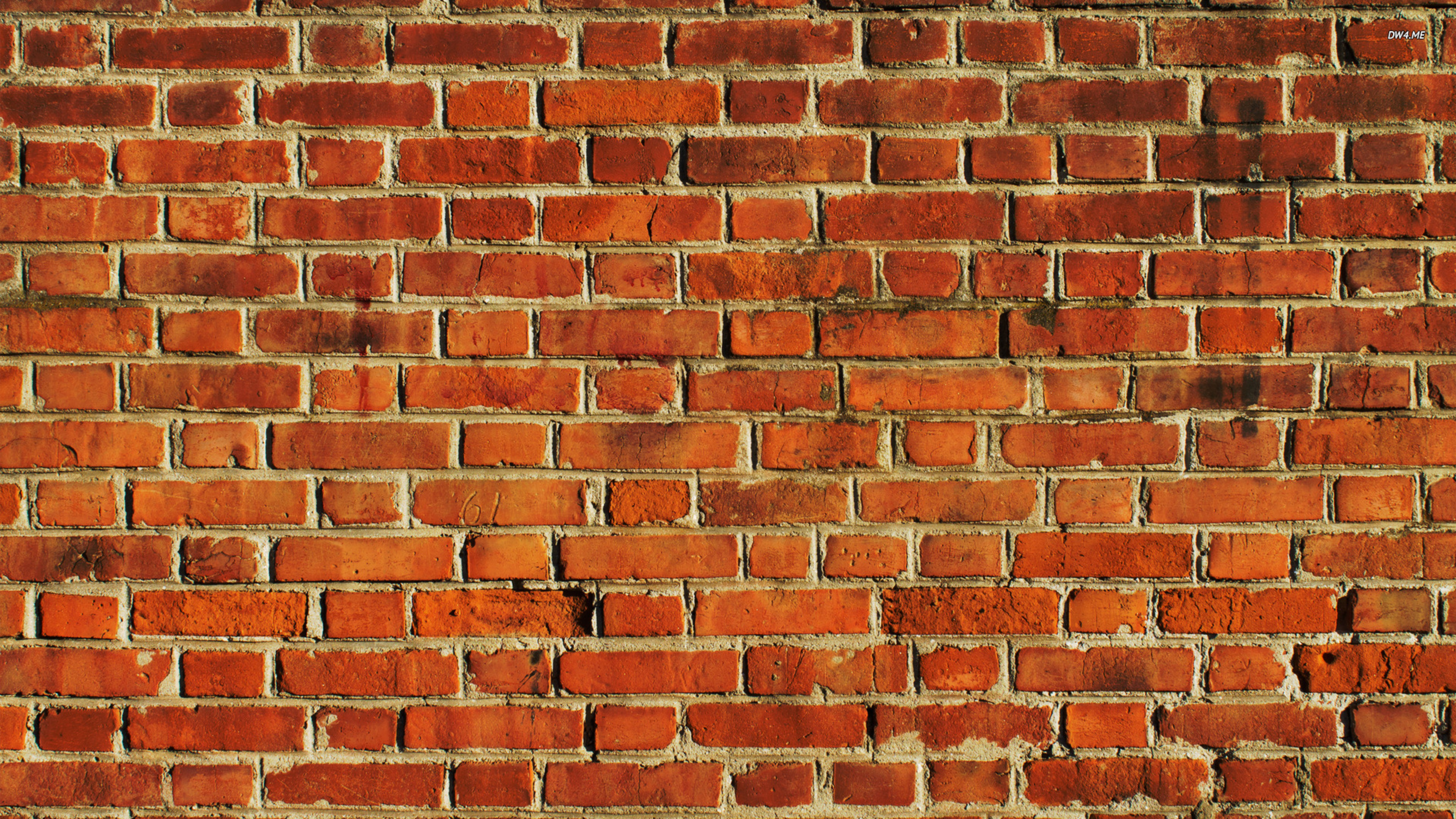


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EAST ELEVATION

J. M. NACHTIGALL ARCHITECT
OMAHA, NEBR.

Thank you

