












## Kaltura Quick Start Guide

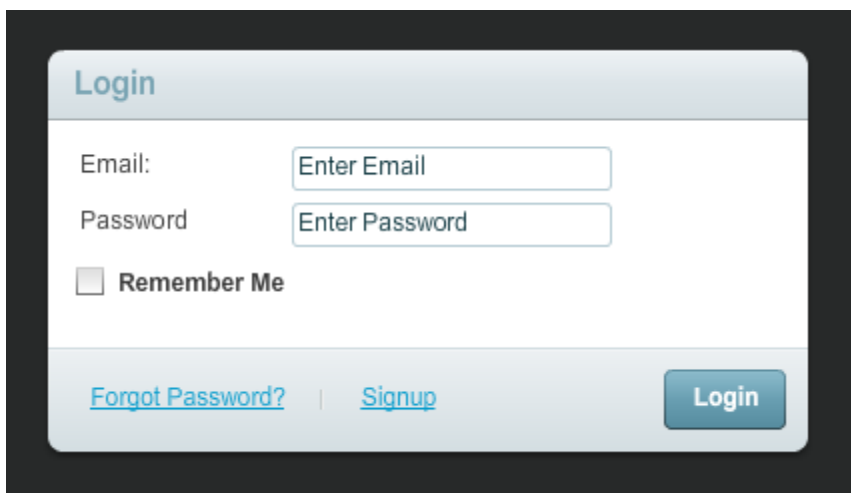
-  [Content Management](#) (Content Tab)
-  [Content Syndication & SEO](#) (Content Tab)
-  [Video Delivery Settings](#) (Settings Tab)
-  [Access Control Settings](#) (Settings Tab)
-  [Advertising](#) (Studio Tab)
-  [Player Design](#) (Studio Tab)

## Content Management

-  [Logging into the Kaltura Management Console \(KMC\)](#)
-  [Uploading videos from your desktop to your website](#)
  - [Upload videos to the KMC](#)
  - [Embed videos on your site](#)
-  [Creating and embedding a playlist on your website](#)
  - [Manual Playlist](#)
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  - [Embed a playlist on your site](#)
-  [Creating and managing content categories](#)
-  [Migrating content from your existing hosting / video service](#)

### Logging into the Kaltura Management Console (KMC)

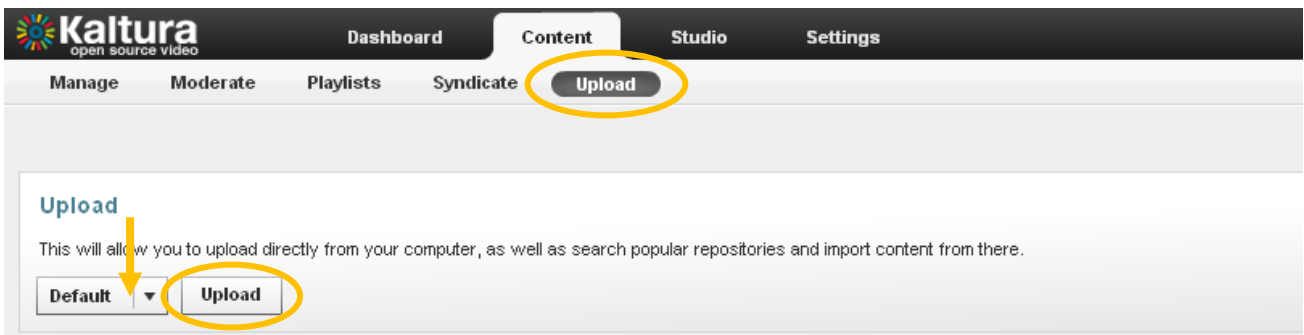
Go to the Kaltura Management Console (KMC) at: <http://www.kaltura.com/index.php/kmc> and log-in with the credentials that you received in the “Kaltura Registration Confirmation” email.



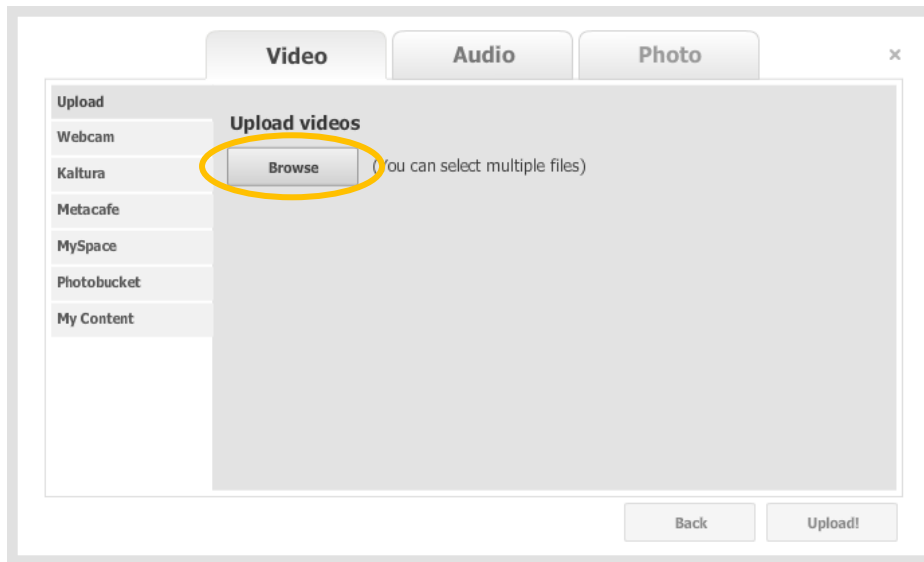
## Uploading videos from your desktop to your website

### Upload videos to the KMC

1. Go to the Content tab > Upload section.
2. Select the Transcoding Profile to use in this upload session using the drop-down menu
3. Click the Upload button to launch the Media Uploader.



4. In the Media Uploader, click the browse button to select videos from your desktop. Hold down the CTRL key to select multiple files.



- Click the upload button to start the file transfer

Status	Name	Size	Remove
	animated logo.avi	482.0KB	
	dilbert.flv	614.0KB	

- Add titles and tags to your videos.

Enter tag for all videos

Title:

Tags:

Title:

Tags:

- After the system completes the file conversions you will be able to see your uploads and their status in the Manage tab.

## Embed videos on your site

1. In the Manage tab, locate the files that you want to place on your website and click on Preview & Embed

The screenshot shows the Kaltura dashboard with the 'Manage' tab selected. The 'Entries Table' displays a list of video entries. The 'Preview & Embed' link for the entry 'Car racing 3 (H264)' is circled in yellow.

Thumbnail	Name	Type	Plays	Created On	Duration	Status	Publish
	dlibert.flv	Video	0	02/18/10 13:26	00:00	Converting	
	animated logo.avi	Video	0	02/18/10 13:26	00:00	Converting	
	dartmoor	Video	0	02/11/10 20:32	02:13	Live	<a href="#">Preview &amp; Embed</a>
	Trailer 3 (H264)	Video	0	02/11/10 20:32	02:21	Live	<a href="#">Preview &amp; Embed</a>
	Car racing 3 (H264)	Video	1	02/11/10 20:32	03:49	Live	<a href="#">Preview &amp; Embed</a>

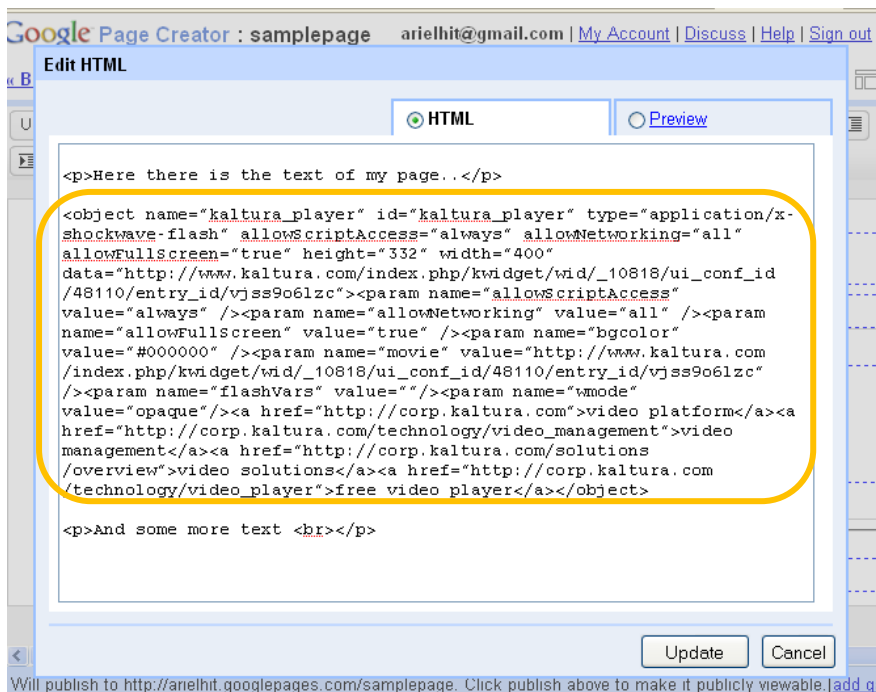
2. Select your preferred player skin from the drop down menu and grab the embed code.

The screenshot shows the 'Preview & Embed' interface for a video entry. The 'KDP3 Light Player' is selected in the dropdown menu. The video player shows a person in an orange spacesuit. The 'Embed Code' section contains the following code:

```
<object id="kaltura_player" name="kaltura_player"
type="application/x-shockwave-flash" allowFullScreen="true"
allowNetworking="all" allowScriptAccess="always" height="330"
width="400" data="http://www.kaltura.com/index.php/kwidget
/cache_st/1266518860/wid/_7463/ui/conf_id/48501/entry_id
/0_n1kx7sjw"><param name="allowFullScreen" value="true"
```

The 'Select Code' button is circled in yellow.

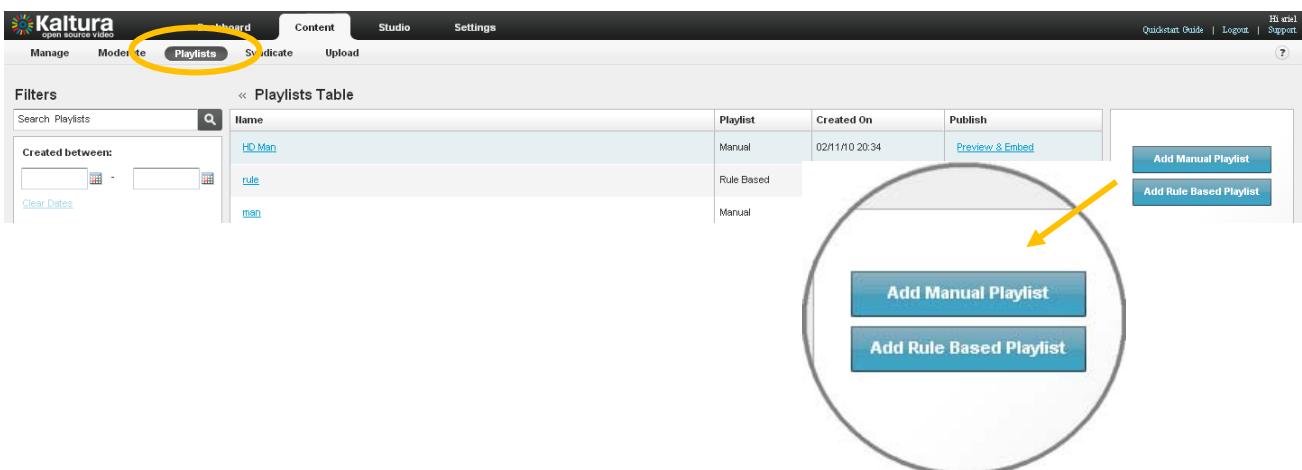
### 3. Add the embed code to your website HTML source and you're done



## Creating Playlists and embedding them on your website

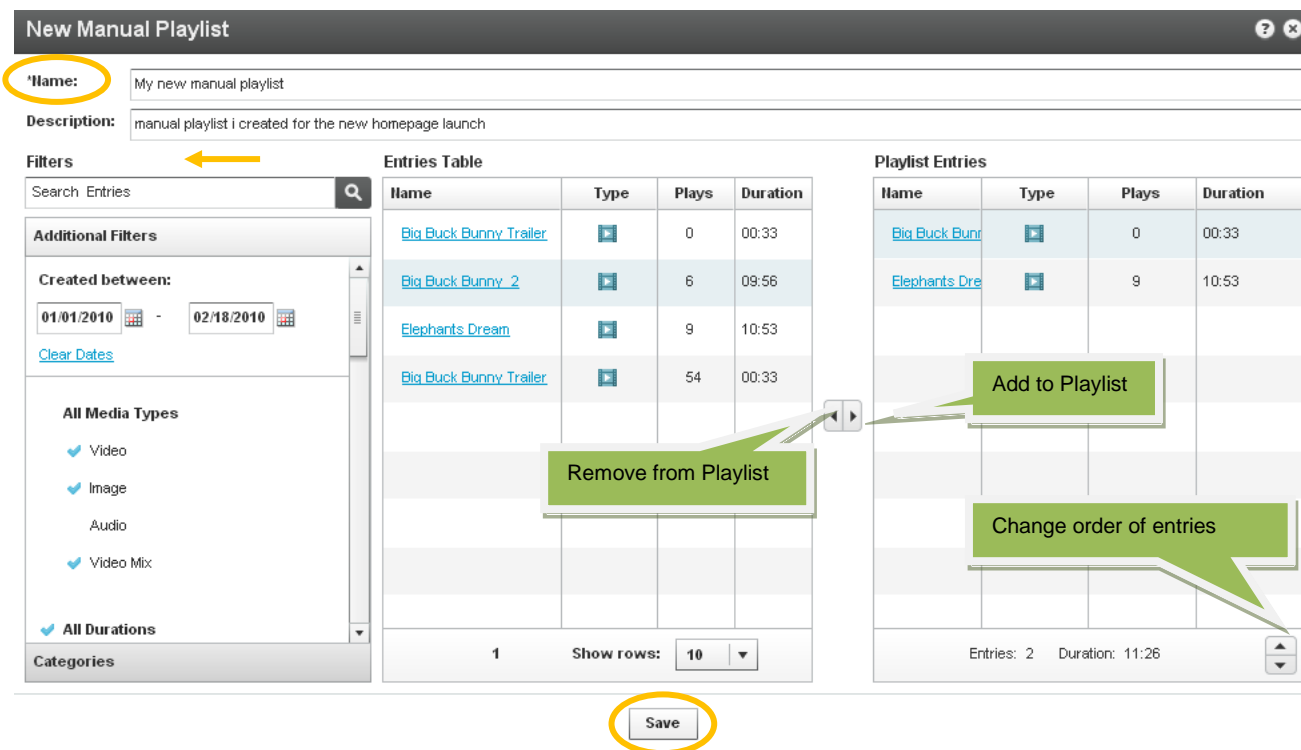
A playlist is a list of media items (videos, audios, images) that can be embedded with a player in your website. Manual playlists allow you to select a static list of items, while rules based playlists allow you to define a dynamic list.

Go to the Content tab > Playlist section and select either a Manual Playlist or a Rule Based Playlist



## Creating a Manual Playlist

1. Enter a name for your playlist (required) and select Manual in the Type field.
2. Using the Filters search for the entries you'd like to include - the results will appear in the Entries Table.
3. Add entries to your playlist by clicking the desired entry followed by the Add or Remove buttons.
4. Click "Save" to complete the process.



**New Manual Playlist**

**Name:** My new manual playlist

**Description:** manual playlist i created for the new homepage launch

**Filters**

Search Entries

**Additional Filters**

**Created between:** 01/01/2010 - 02/18/2010

[Clear Dates](#)

**All Media Types**

- ☒ Video
- ☒ Image
- ☐ Audio
- ☒ Video Mix
- ☒ All Durations

**Categories**

Name	Type	Plays	Duration
<a href="#">Big Buck Bunny Trailer</a>	Video	0	00:33
<a href="#">Big Buck Bunny 2</a>	Video	6	09:56
<a href="#">Elephants Dream</a>	Video	9	10:53
<a href="#">Big Buck Bunny Trailer</a>	Video	54	00:33

**Playlist Entries**

Name	Type	Plays	Duration
<a href="#">Big Buck Bunny</a>	Video	0	00:33
<a href="#">Elephants Dre</a>	Video	9	10:53

**Remove from Playlist**

**Add to Playlist**

**Change order of entries**

**Save**

## Creating a Rules Based Playlist

A rules based playlist is a dynamic playlist that is automatically updated when content is uploaded or edited. For example you can create a "Most Viewed" playlist, a "Most Recent" playlist, as well as a playlist based on single or multiple filters, such as "videos tagged with "dogs" and created during January 2010".

Your playlist can be based on a single rule or multiple rules:

### Single Rule Playlist

1. Enter a name for your playlist (required).
2. Using the Filters search for the entries you'd like to include - the results will appear in the Entries Table.

Note: You can choose more than one type of filter (for instance, text search + date + media type), the logical relationship between fields will be an "AND" relationship.

3. Select your preferred video order from the Order By drop down menu

4. Select the total number of entries you'd like to include in the playlist via the Limit Playlist result box.
5. Click "Save Changes" to complete the process.

My new playlist 2

Name:

My new playlist 2

Description:

Filters

Animals

Additional Filters

Created between:

02/01/2010 - 02/14/2010

Clear Dates

All Media Types

☒ Video

☐ Image

☐ Audio

☐ Video Mix

Categories

Switch to Advanced Mode

Playlist Entries

Name	Type	Plays	Duration
<a href="#">Big Buck Bunny</a>		0	09:56
<a href="#">Car racing 3 (H264)</a>		1	03:49
<a href="#">Trailer 3 (H264)</a>		0	02:21
<a href="#">dartmoor</a>		0	02:13
<a href="#">Elephants Dream</a>		0	10:58
<a href="#">Big Buck Bunny</a>		0	00:33
<a href="#">Companies to watch</a>		0	02:30

Entries: 20

Duration: 01:21:18

Order by

Most Recent

Limit Playlist Result

20

Save

## Multiple Rule Playlist - Advanced Mode

Advanced Mode enables you to create playlists based on multiple rules.

1. Click Switch to Advanced Mode.
2. Enter a name for your playlist (required).
3. Click Add Rule to create a new playlist rule (see Single Rule Playlist to learn about creating rules)
4. Add any number of additional rules. Use the Remove Rule and Edit Rule buttons to make changes to your list of rules.
5. Rules will be applied to the playlist in the order they appear, so use the arrows to change the order of the rules



My new playlist 2

Name:

My new playlist 3

Description:

Type	Order by	Limit
Media Type VideoVideo MixAudioImage	Most Viewed	20
Media Type VideoVideo MixAudioImage	Highest Rated	33
Media Type VideoVideo MixAudioImage	Most Recent	15

Add Rule

Remove Rule

Edit Rule

Length

01:16:23

Entries Count

17

Save

Change the order of the rules

## Embedding a Playlist on your site

- Go to the Content tab > Playlists section and locate the playlist that you want to place on your website. Click on Preview & Embed.

Kaltura

open source video

Dashboard

Content

Studio

Settings

Manage

Moderate

Playlists

Syndicate

Upload

Filters

Search Playlists

Created between:

<< Playlists Table

Name	Playlist	Created On	Publish
My new playlist 3	Rule Based	02/18/10 16:03	Preview & Embed
HD Man	Manual	02/11/10 20:34	Preview & Embed

- Select your preferred playlist skin from the drop down menu and grab the embed code.

Playlist ID: 0\_32axix50

KDP3 Light Playlist

Play Share

Big Buck Bunny 2  
A funny and furr...  
09:56

Elephants Dream  
Elephants Dream ...  
10:52

00:18 09:56 KALTURA

**Embed Code:**

```
<object id="kaltura_player" name="kaltura_player" type="application/x-shockwave-flash" allowFullScreen="true"
allowNetworking="all" allowScriptAccess="always" height="330" width="740" data="http://www.kaltura.com/index.php/kwidget
/cache_st1266530642/wid/_7463/uiconf_id/48504"><param name="allowFullScreen" value="true" /><param
name="allowNetworking" value="all" /><param name="allowScriptAccess" value="always" /><param name="bgcolor"
value="#000000" /><param name="flashVars" value="playlistAPI.autoContinue=true&playlistAPI.autoInsert=true&
playlistAPI.kplIDName=HD_Man&playlistAPI.kplIDUrl=http%3A%2F
```

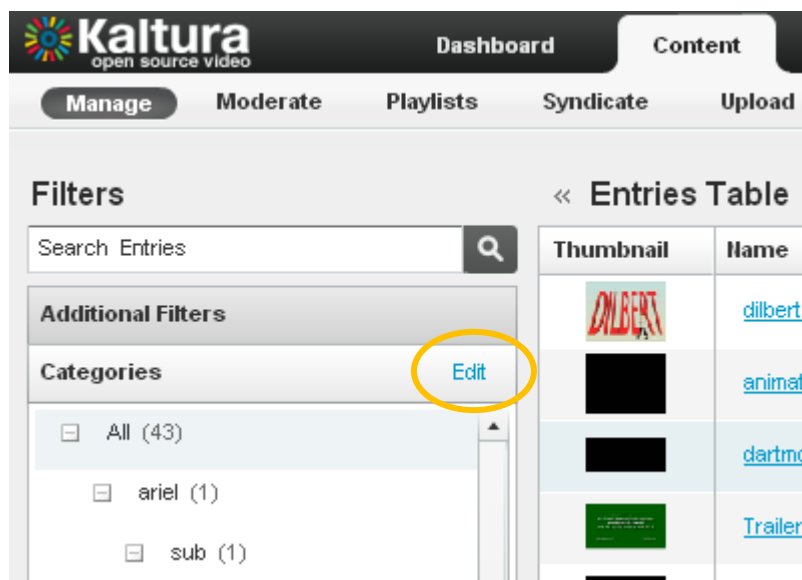
Select Code

6. Add the embed code to your website HTML source.

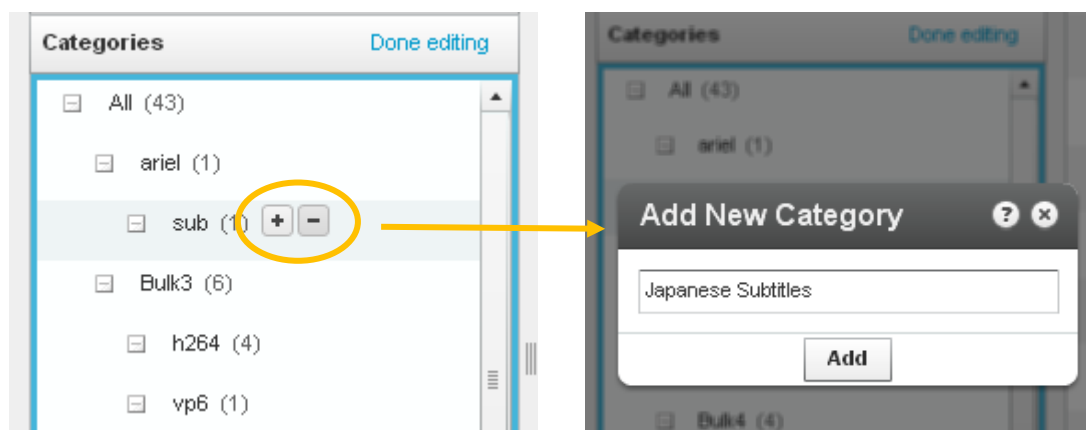
## Creating and Managing Content Categories

Media entries are divided into categories. The different categories are built in a tree-like hierarchy where each category can include multiple sub-categories.

1. To add a content category click Edit on the top left corner of the Filter bar.




2. Add or remove categories by clicking on the “+ / -” icons that appear when you hover with your mouse over a specific category.



3. To change the tree location of any category just drag-and-drop categories from one location to another.
4. To assign a media entry to a specific category, just drag-and-drop the entry from the entries table on the right to the desired category on the left.

### Migrating content from your existing hosting / video service – Bulk Upload Process

1. Go to the Content tab > Upload section > Import from Existing Host
2. Download the sample CSV file – the file contains examples of how to add the URLs and metadata of your existing content. Replace the sample data with your own.



Dashboard
Content
Studio
Settings

Manage
Moderate
Playlists
Syndicate
Upload

### Upload

This will allow you to upload directly from your computer, as well as search popular repositories and import content from there.

Default
Upload

### Import from Existing Host

If the content you wish to upload is already hosted on the web, you can easily direct the Kaltura servers to import it for you.

- Download the sample CSV file [here](#)
- Edit the CSV file locally - add the URLs of your content, and additional meta-data such as title, description, tags in the relevant columns.
- Click Browse and select the CSV file you have edited.
- Submit the CSV files so that the Kaltura servers will start to import the files.
- Use the table below to keep track of the progress of your import.

Submit CSV

- Click Submit CSV to upload the modified file.
- The process is complete once the status in the table is Finished.

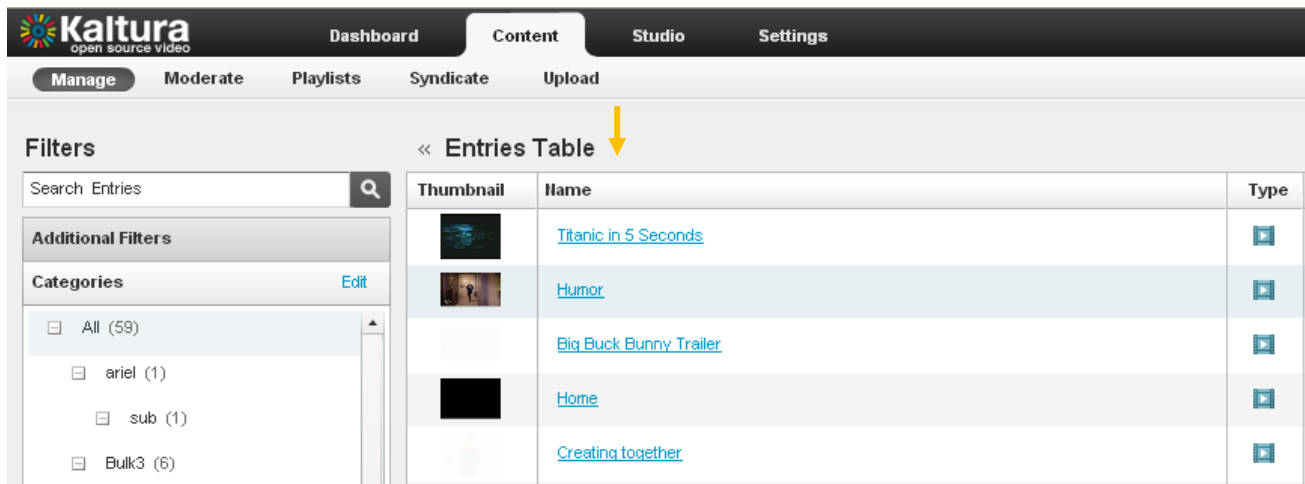
If the content you wish to upload is already hosted on the web, you can easily direct the Kaltura servers to import it for you.

- Download the sample CSV file [here](#)
- Edit the CSV file locally - add the URLs of your content, and additional meta-data such as title, description, tags in the relevant columns.
- Click Browse and select the CSV file you have edited.
- Submit the CSV files so that the Kaltura servers will start to import the files.
- Use the table below to keep track of the progress of your import.

Submit CSV

Uploaded By	Uploaded On	Number Of Entries	Status	Error	Log File URL	CSV File URL
	02/21/10 11:33		Verifying file		<a href="http://www.kaltura.com/index.php/ext">http://www.kaltura.com/index.php/ext</a>	<a href="http://cdn.kaltura.com/index.php/ext">http://cdn.kaltura.com/index.php/ext</a>
	02/21/10 11:32				<a href="http://www.kaltura.com/index.php/ext">http://www.kaltura.com/index.php/ext</a>	<a href="http://cdn.kaltura.com/index.php/ext">http://cdn.kaltura.com/index.php/ext</a>
	02/21/10 11:32				<a href="http://www.kaltura.com/index.php/ext">http://www.kaltura.com/index.php/ext</a>	<a href="http://cdn.kaltura.com/index.php/ext">http://cdn.kaltura.com/index.php/ext</a>

- The videos will now appear in the Entries table in the KMC Content tab > Manage section.



## Content Syndication & SEO

### [Content Syndication](#)

- [TubeMogul](#)
- [iTunes](#)

### [SEO](#)

- [Google](#)
- [Yahoo!](#)

## Content Syndication

Kaltura allows you to create video feeds in multiple formats that are ready for submission to 3<sup>rd</sup> party platforms.

### TubeMogul

This premium syndication service enables you to distribute your content to over 20 video portals including YouTube, Dailymotion, Metacafe, etc.

**Note:** requires a Kaltura-TubeMogul premium account ([contact us](#) to learn more)

1. Go to the Content tab > Syndicate section and click Create New Feed.



2. Enter the feed name (required), select TubeMogul from the Feed Type drop down, enter the TubeMogul Parameters and click Add Feed

### Add Video Feed

**'Feed Name:**

**Select Content:**

☒ All Content  
☐ Only content from this playlist

My new playlist 3

**Feed Type:**

**TubeMogul Parameters:**

**Content Flavor:**  ☒ Add to default transcoding profile

**Categories:**

These categories will be use when pushing your content to the various sharing websites

**Add Feed**

3. Copy the Feed URL

**If you already have a Kaltura-TubeMogul account submit this feed to TubeMogul by following these steps:**

1. Copy the feed URL

4. Login to your [Kaltura–TubeMogul account](#) and go to Advanced Tools > More Tools > select “MRSS Feed Manager” > Submit your feed

## iTunes

This feed allows you to submit your content to the iTunes Store as a podcast.

1. Go to the Content tab > Syndicate section and click Create New Feed.
2. Enter the feed name (required), select iTunes from the Feed Type drop down, enter the iTunes Parameters and click Add Feed
3. To test the feed before submitting to the iTunes Store:
  - (a) copy the URL
  - (b) Launch the iTunes application installed on your desktop
  - (c) Go to Advance > Subscribe to podcast and submit the feed URL
4. To **submit this feed** to the iTunes Store as a podcast/ video podcast:  
Note that you will need an active Apple ID and the iTunes application installed
  - (a) Copy the feed URL
  - (b) Go to <https://phobos.apple.com/WebObjects/MZFinance.woa/wa/publishPodcast> (launches iTunes application in the right page)
  - (c) Submit your feed

**This feed is ready for submission**

You can transcode any entry to H.264 for Export by going to the Manage section of the entry, then open the specific entry that you would like to transcode, go to the Flavors tab, and select the "Convert" option.

If you wish to transcode multiple entries into HQ MP4 for Export, please contact Kaltura professional services: <http://corp.kaltura.com/support/form/project/13>

**In order to test this feed before submitting to the iTunes Store please follow these steps (Note that you will need the iTunes application installed):**

- Copy the feed URL
- Launch the iTunes application installed on your desktop
- Inside iTunes go to "Advance > Subscribe to podcast" and submit the feed URL there

**In order to submit this feed to the iTunes Store as a podcast/ video podcast, please follow these steps (Note that you will need an active Apple ID and the iTunes application installed):**

- Copy the feed URL
- Go to <https://phobos.apple.com/WebObjects/MZFinance.woa/wa/publishPodcast>  
(launches iTunes application in the right page)
- Submit your feed

Test Feed

Submit Feed

OK

## SEO

Submitting feeds to major search engines helps to increase your content's SEO, and ultimately direct more traffic to your website.

## Google

- Go to the Content tab > Syndicate section and click Create New Feed.
- Enter the feed name (required), select Google from the Feed Type drop down, enter the Google Parameters and click Add Feed



Add Video Feed

Feed Name:

Select Content:

☒ All Content
☐ Only content from this playlist

My new playlist 3

Feed Type:

Google Parameters:

Content Flavor:

Source

☒ Add to default transcoding profile

Landing Page:

Enter the URL template that you would like to appear in the Google search results for each video in this feed. The system will append the specific entry id for each entry. For example: "http://mysite.com?videoid="

Playback directly from Google?:

☒ Yes and use this video player:

Player with black hover controls

This player will appear within the Google search results page

☐ No, only linkback to my site

Adult Content:
☐ This feed includes adult content

Add Feed

3. Submission of video feeds to Google is free of charge, yet requires some technical knowledge. It is recommended that your website's webmaster be available for assistance.

Here are the technical guidelines for submission:

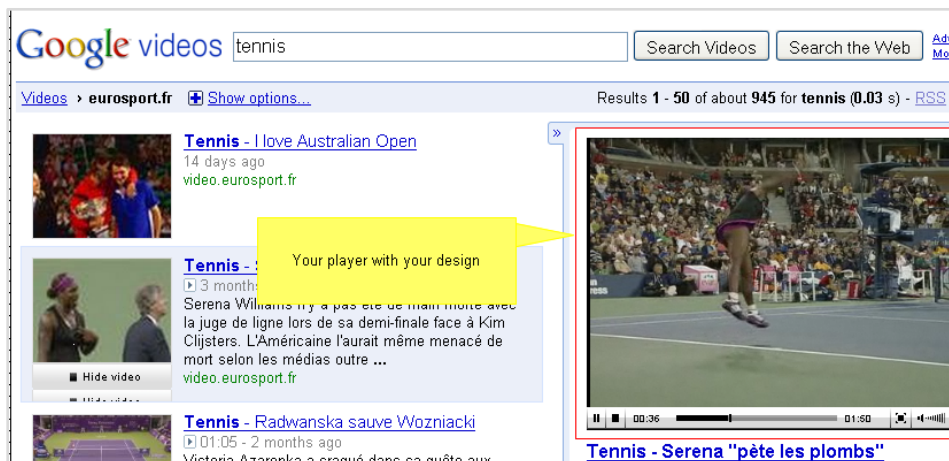
a. Google Webmaster Tool Setup

- Setup a Google Webmaster account for your website:  
<https://www.google.com/webmasters/tools/home>
- Setup your website in the Google Webmaster Tool – follow the directions here:  
<http://www.google.com/support/webmasters/bin/answer.py?hl=en&answer=34592>  
Make sure your site is valid based on the Google instructions.

b. Feed submission

- Create a server page on your website that redirects to this feed URL  
For example, for a php implementation save a php file named redirect.php with the following content (replace the XXXXX with your feed URL)  

```
<?php
Header( "HTTP/1.1 301 Moved Permanently" );
Header( "Location : XXXX" );
?>
```
- Login to the Google Webmaster Tool <https://www.google.com/webmasters/tools/home>
- Within the Google Webmaster Tool go to "Site configuration > Sitemaps > Submit a sitemap"
- Submit the feed as your redirect page in your site, for example <http://mysite.com/redirect.php>



## Yahoo!

1. Go to the Content tab > Syndicate section and click Create New Feed.
2. Enter the feed name (required), select Yahoo! from the Feed Type drop down, enter the Yahoo Parameters and click Add Feed

Add Video Feed

Feed Name:
New Feed 2010

Select Content:
☒ All Content
☐ Only content from this playlist

My new playlist 3

Feed Type:
Yahoo!

Yahoo Parameters:

Content Flavor:
Source
☒ Add to default transcoding profile

Landing Page:
http://

Enter the URL template that you would like to appear in the Yahoo search results for each video in this feed. The system will append the specific entry id for each entry. For example: "http://mysite.com?videoid="

Playback directly from Yahoo?:
☒ Yes and use this video player:

Light player

This player will appear within the Yahoo search results page
☐ No, only linkback to my site

Web Site:
http://

Feed Description:

Add Feed

3. Copy the feed URL
4. Go to <http://video.search.yahoo.com/mrss/submit>
5. Fill in the form and submit your feed as a "Full feed"

## Video Delivery Settings

### [Video Delivery Settings](#)

- [HTTP Delivery](#)
- [RTMP Delivery with Adaptive Bitrate](#)
- [Adding the flavor selector module](#)

## Video Delivery Settings

Choose between two types of video delivery settings - HTTP Delivery or RTMP Delivery with Adaptive Bitrate.

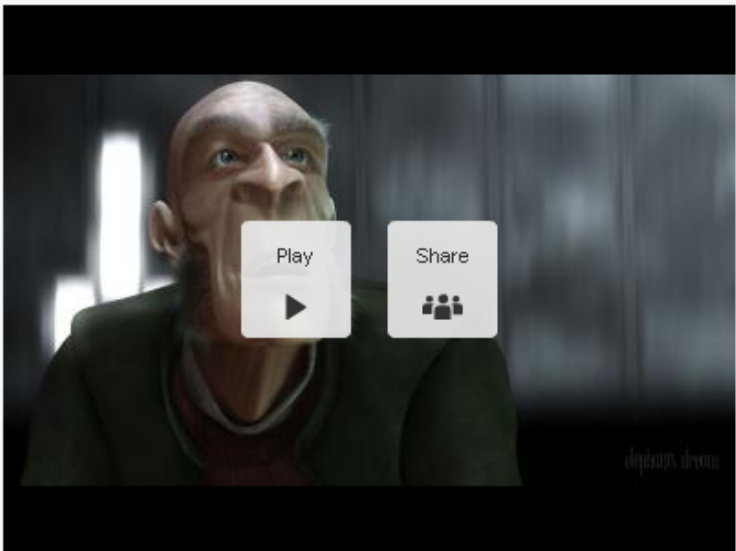
### HTTP Delivery

With HTTP Progressive download, the digital media begins downloading and once a specified amount of data becomes available to the video player, the media begins to play while the rest of the data continues to buffer.

To select this delivery setting go to Content > Manage > Preview and Embed and select Progressive Download (HTTP) from the drop-down menu.

Entry ID: 0\_3xu9cvx0

KDP3 Light Player



00:00 10:58

**Delivery Type:** Progressive Download (HTTP)

**Embed Code:**

```

<object id="kaltura_player" name="kaltura_player"
type="application/x-shockwave-flash" allowFullScreen="true"
allowNetworking="all" allowScriptAccess="always" height="330"
width="400" data="http://www.kaltura.com/index.php/kwidget
/cache_st/1267046976/wid/_7463/uiconf_id/48501/entry_id
/0_3xu9cvx0"><param name="allowFullScreen" value="true"

```

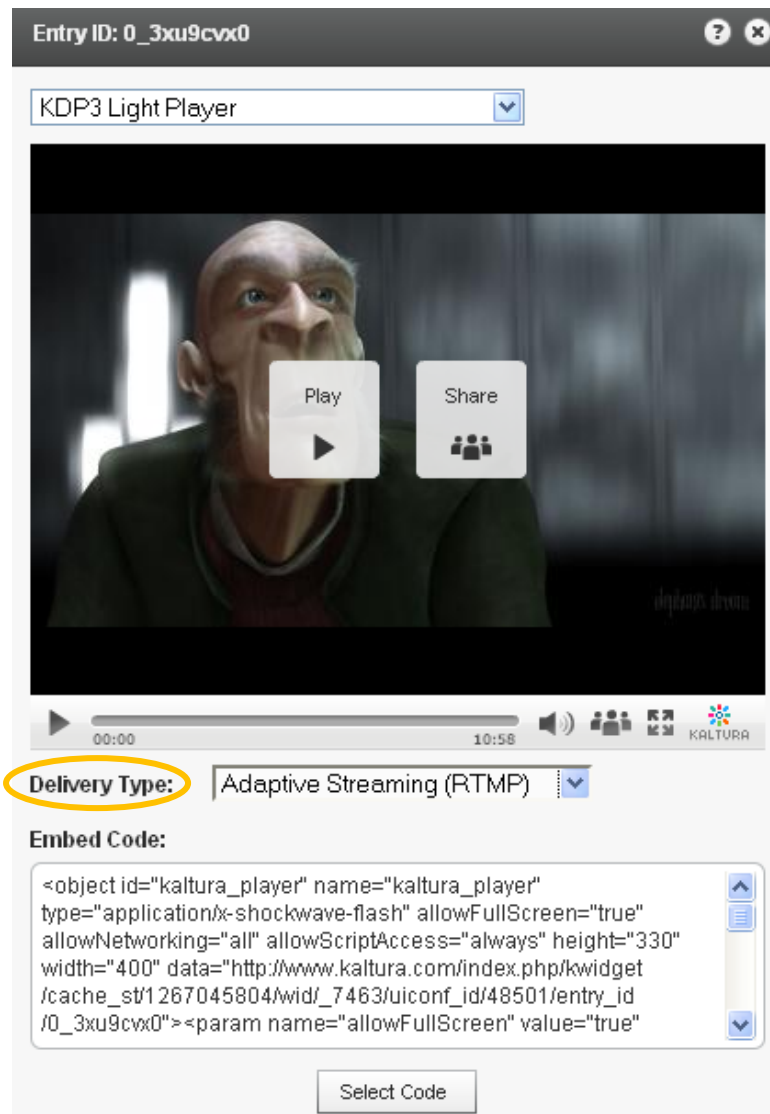
Select Code

## RTMP Delivery with Adaptive Bitrate

Adaptive bitrate is a technique of detecting a watcher's bandwidth and CPU capabilities in real time and then adjusting the quality of a video stream. The result is very little buffering, fast start time and a good experience for both high-end and low-end connections.

The RTMP protocol maintains a single persistent connection and allows real-time communication. Video and data are split into fragments, which then guarantees smooth delivery of video and audio streams.

To select this delivery setting go to Content > Manage > Preview and Embed and select Adaptive Streaming (RTMP) from the drop-down menu.



The screenshot shows the Kaltura video player interface. At the top, the entry ID is "0\_3xu9cvx0". Below this is a dropdown menu labeled "KDP3 Light Player". The video player itself shows a scene with a man's face. Overlaid on the video are "Play" and "Share" buttons. Below the video is a progress bar showing "00:00" to "10:58". At the bottom, the "Delivery Type" dropdown menu is highlighted with a yellow circle and set to "Adaptive Streaming (RTMP)". Below this is the "Embed Code" section, which contains a block of HTML code for embedding the video player. A "Select Code" button is located at the bottom of the embed code section.

Entry ID: 0\_3xu9cvx0

KDP3 Light Player

Play Share

00:00 10:58

**Delivery Type:** Adaptive Streaming (RTMP)

**Embed Code:**

```
<object id="kaltura_player" name="kaltura_player" type="application/x-shockwave-flash" allowFullScreen="true" allowNetworking="all" allowScriptAccess="always" height="330" width="400" data="http://www.kaltura.com/index.php/kwidget/cache_st/1267045804/wid/_7463/uiconf_id/48501/entry_id/0_3xu9cvx0"><param name="allowFullScreen" value="true"
```

Select Code

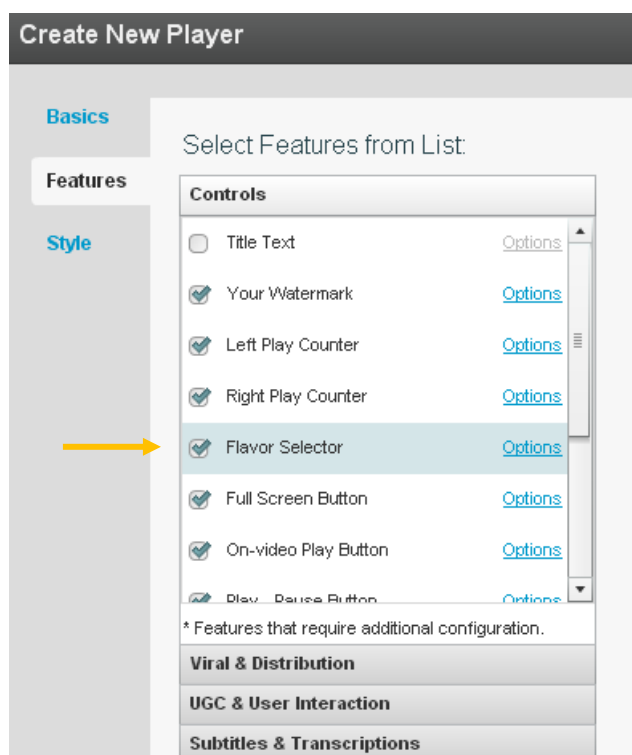
## Adding the Flavor Selector Module

Any entry is available in various transcoding flavors. The flavor selector module allows the viewer to manually select the video flavor he wishes to watch, based on his preferences.

Note: If you are broadcasting with Adaptive RTMP then the flavor selector will be set to “auto”.


In order to add the flavor’s selector module:

1. Go to Studio > Players List and create a new player or edit an existing one.
2. In the Features tab, go to the Features List > Controls and check Flavor Selector.
3. Preview your selection and click Save Changes to complete the process.



Entry ID: 0\_b4a90q1y

pl



Delivery Type:

Embed Code:

```
<object id="kaltura_player" name="kaltura_player"
type="application/x-shockwave-flash" allowFullScreen="true"
allowNetworking="all" allowScriptAccess="always" height="360"
width="400" data="http://www.kaltura.com/index.php/kwidget
/cache_st1267048608/wid/_7463/uiconf_id/1236922/entry_id
/0_b4a90q1y"><param name="allowFullScreen" value="true"
```

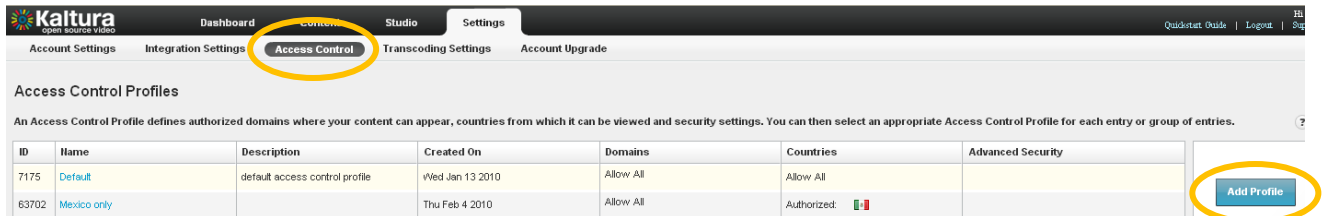
## Access Control Settings


### [Access Control Settings](#)

- [Domain Restrictions – Restricting content to specific domains](#)
- [Geo Restrictions - Restricting content to specific Countries](#)
- [Assigning an Access Control Profile to an Entry](#)
- [Content Scheduling](#)

## Access Control Settings

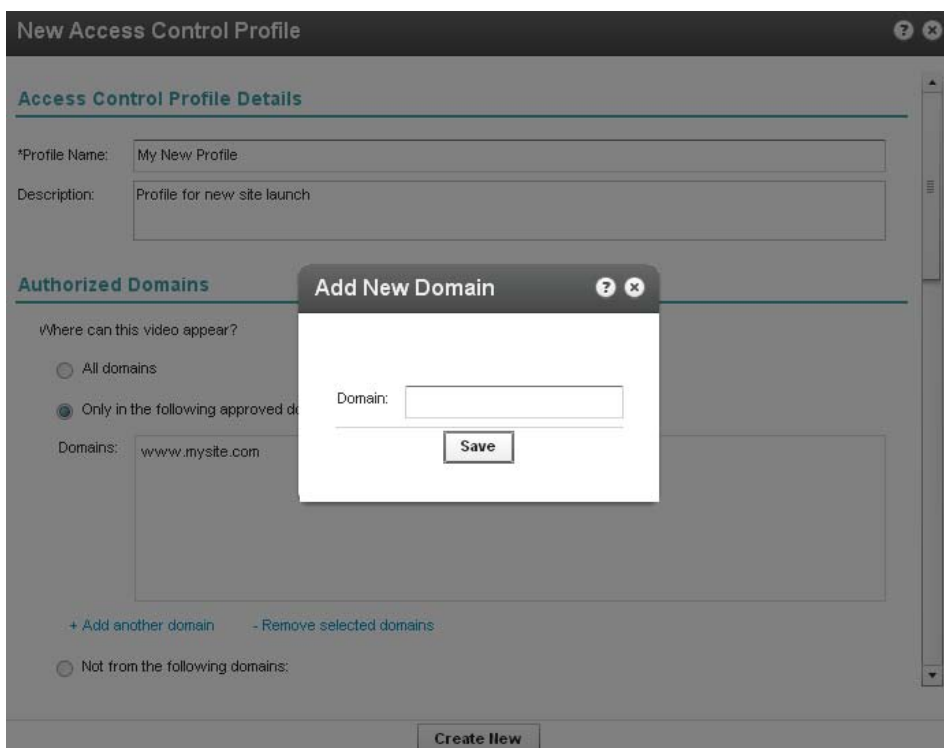
An Access Control Profile defines authorized and restricted domains where your content can or cannot appear, countries from which it can or cannot be viewed, Kaltura Network preferences and security settings. In this area you can view existing profiles and create new ones.



ID	Name	Description	Created On	Domains	Countries	Advanced Security
7175	Default	default access control profile	Wed Jan 13 2010	Allow All	Allow All	
63702	Mexico only		Thu Feb 4 2010	Allow All	Authorized: 	

### Domain Restrictions – Restricting content to specific domains

1. Go to the Settings tab > Access Control section and click Add Profile.
2. Enter an informative name for the new profile and give it a description.
3. Under Authorized Domains you can choose between allowing all domains, listing a group of approved sites or a list of domains to exclude.
4. To add or remove a domain click the '+ Add another domain' or '- Remove selected domains' links.
5. Continue to add other parameters or click Create New to save your new profile.



**New Access Control Profile**

**Access Control Profile Details**

\*Profile Name:

Description:

**Authorized Domains**

Where can this video appear?

☐ All domains

☒ Only in the following approved domains

Domains:

[+ Add another domain](#) [- Remove selected domains](#)

☐ Not from the following domains:

[Create New](#)

**Add New Domain**

Domain:

[Save](#)



## **Geo Restrictions - Restricting content to specific countries**

1. Go to the Settings tab > Access Control section and click Add Profile.
2. Enter an informative name for the new profile and give it a description.
3. Scroll down to the Authorized Countries section and choose to allow viewers from any country, select a group of approved countries or a group of excluded countries.
4. Use the '+Add / -Remove countries' link to add or remove countries.
5. Continue to add other parameters or click Create New to save your new profile.

New Access Control Profile

### Authorized Countries

Where can the viewers come from?

☐ Anywhere
   
☒ Only from the following countries:

Countries:

Argentina

Australia

Canada

[+ Add / - Remove countries](#)

☐ Not from the following countries:

Create New

## Assigning an Access Control Profile to an entry

1. Go to Content > Manage section and click on the Entry to which you want to assign an Access Control Profile.
2. Go to the Access Control tab and select an existing Profile from the drop-down menu.
3. Click Save Changes to complete the process

Dashboard
Content
Studio
Settings

Playlists
Syndicate
Upload

Edit Entry - Titanic in 5 Seconds

Metadata
Access Control
Scheduling
Flavors
Mixes

### Profile Details:

Access Control Profile: Default [Add Profile](#)

Profile Name: Default

Description: Mexico only

Domains: Any Domain

Countries: Any Country

## Content Scheduling

Content Scheduling determines when your entry will be displayed on your website.

1. Go to Content >Manage section and click on an Entry.
2. Go to the Scheduling tab and select and set your specific time range.
3. Click Save Changes to complete the process

### Edit Entry - Titanic in 5 Seconds

[Metadata](#)  
[Access Control](#)  
**Scheduling**  
[Flavors](#)  
[Mixes](#)

#### Entry Scheduling:

☐ Any Time  
☒ Specific Range

Note: Time Zone used is (GMT+2)

Start Date:

☒ End Date:

[Clear Dates](#)

Save Changes

## Advertising

### [Advertising](#)

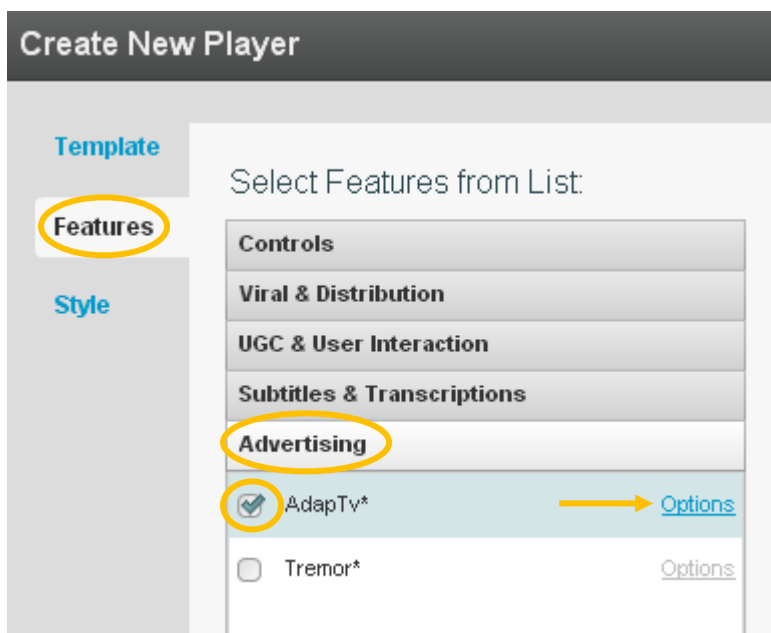
- [Connecting with Ad Servers and networks via AdapTV](#)
- [Connecting with Tremor Media](#)

## Advertising

### Connecting with Ad Servers and networks via adap.tv

To add adap.tv's service to your Kaltura players start by signing up with adap.tv ([Contact us](#) to learn more) – you will then receive an adap.tv Partner Key.

1. Go to the Studio tab and edit an existing player or create a new one.
2. In the Features tab, open the Advertising section from the features list.
3. Check the adap.tv box and then click Options.



4. Enter your adap.tv Partner Key and click Apply.

- For example connecting to DART via adapt.tv would simply require pasting the Ad Tag URL the AdTech Server supplies.

**Create/Edit Connection to Ad Server**

**Name**  
AdTech

**Display**  
Video (VAST)

**Delivery & Pricing**  
Paused

**View Targeting**  
All views

**Spot Targeting**  
No ad spots

**Ad Provider**  
AdTech Helios IQ Publisher

**Ad Format**  
Video (VAST)

**Ad Tag URL**  
http://adserver.adtechus.com/addyn/3.0/5132/383941/0/16/ADTECH;loc=100;noperf=1;target=\_blank;oc=2;sub1=383937;sub2=383939;sub3=383938;sub4=383940;misc=[TIMESTAMP]

**Buffer Duration (sec)**  
3

**Countdown Text**  
Video begins in \_\_SECONDS\_\_ seconds

**Insert Skip Ad Option**  
No

**Skip Ad Link Text**  
skip ad..

**Enable the sound button**  
Yes

**Start muted**  
No

**Start volume level**  
100

**Show banner inside the Player**  
No

**Companion Id**

**Buttons:** Save and View Forecast, Save, Cancel

Adpa.tv onsource console:  
integrating with additional  
ad servers

## Connecting with Tremor Media

1. To add Tremor Media's service to your Kaltura players start by signing up with Tremor Media ([Contact us](#) to learn more) – you will then receive a Tremor Media Program ID.
2. Go to the Studio tab and edit an existing player or create a new one.
3. In the Features tab, open the Advertising section from the features list.

**Edit Player**

**Template**

**Features**

**Style**

**Select Features from List:**

**Controls**

**Viral & Distribution**

**UGC & User Interaction**

**Subtitles & Transcriptions**

**Advertising**

☐ AdapTv\* [Options](#)

☒ Tremor\* [Options](#)

4. Check the Tremor box and then click Options.
5. Type your key in the "Acudeo program id" field and click Apply

### Edit Player

Template

Features

Style

#### Advertising Component

Allows you to include various types of video ads in your videos. Please enter your credentials below and you will be transferred to the advertising management system to set up your ads. If you do not have credentials and would like to add video ads to your account, please contact Kaltura Professional Services.

Acudeo program id

Pre sequence index

1

post sequence index

1

Apply

Cancel

Target, manage and customize your ads via the [Tremor Media console](#) (Acudeo).

Via Tremor Media's Acudeo console you can specify ad sources for each ad slot within your content.

**Tremor Media's Acudeo console**

**TIMELINE**

OPENING SLATE → PRE-ROLL AD → BUMPER → VIDEO CONTENT (MID-ROLL AD OVERLAY AD) → POST-ROLL AD → END SLATE

**Pre-Roll Ad**

☒ Show advanced features

Display **1** Pre-Roll Ad(s) ☒ before every **1st** video starting with the **1st** video

☐ before the 1st video, then after every **1** minutes of content video

Ad Source: Tremor Media Ad Tag URL: http://adserver.adtechus.com/addyn/3.0/5132/383941/0/16/ADTECH;loc=100;nope

Failover Ad Source: Tremor Media Ad Tag URL: http://adserver.adtechus.com/addyn/3.0/5132/383941/0/16/ADTECH;loc=100;nope

Timeout value for all Ad Tag responses: **8000** milliseconds

## Player Design

### [Designing and Configuring a New Player or Playlist](#)

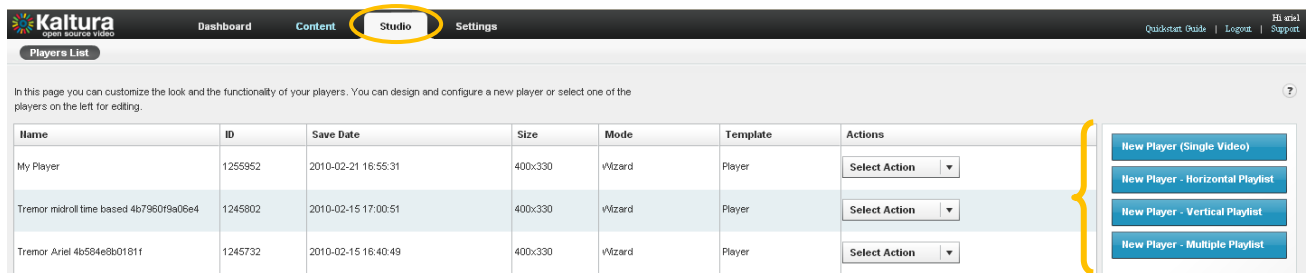
- [Configuring the player settings](#)
- [Configuring the player features](#)
  - [Additional feature configuration options for playlists](#)
- [Configuring the player style](#)
- [Creating a Multiple Playlist](#)

### [Designing and Configuring a New Player or Playlist](#)

The Studio section of the KMC enables you to create new configurations and design for players and playlists. Add, remove and adjust multiple buttons and features, and create a look to match your site.

Start by logging-in to the KMC and going to the Studio tab. Select the type of player you would like to create: player, player with playlist (horizontal/vertical) or player with multiple playlists.





**Players List**

In this page you can customize the look and the functionality of your players. You can design and configure a new player or select one of the players on the left for editing.

Name	ID	Save Date	Size	Mode	Template	Actions
My Player	1255952	2010-02-21 16:55:31	400x330	vMzard	Player	Select Action ▼
Tremor midroll time based 4b7960f9a06e4	1245802	2010-02-15 17:00:51	400x330	vMzard	Player	Select Action ▼
Tremor Ariel 4b584e8b01811	1245732	2010-02-15 16:40:49	400x330	vMzard	Player	Select Action ▼

[New Player \(Single Video\)](#)  
[New Player - Horizontal Playlist](#)  
[New Player - Vertical Playlist](#)  
[New Player - Multiple Playlist](#)

## Configuring the Template Settings

1. Begin by selecting a name for your player (required). We suggest choosing an informative name – it will help you when you're ready to embed players into your site.
2. Set the Video Ratio – select normal/wide and opt to either keep or stretch your media to fit the player when the media and player aspect ratios are different.
3. Select auto-play features
4. If you're creating a Player & Playlist you'll also see the Playlist Controls – check "Automatically continue" to play the playlist media consecutively. For playlists with images, set the duration for images to be displayed during the continuous play of the playlist.

### Create New Player

**Template**  
**Features**  
**Style**

#### Player Details

Player Name

#### Video Ratio

If media aspect ratio is different than player aspect ratio:

☒ Keep original media ratio

☐ Stretch media to fit player

#### Auto Play

☒ Automatically play video on page load

☐ Start player muted

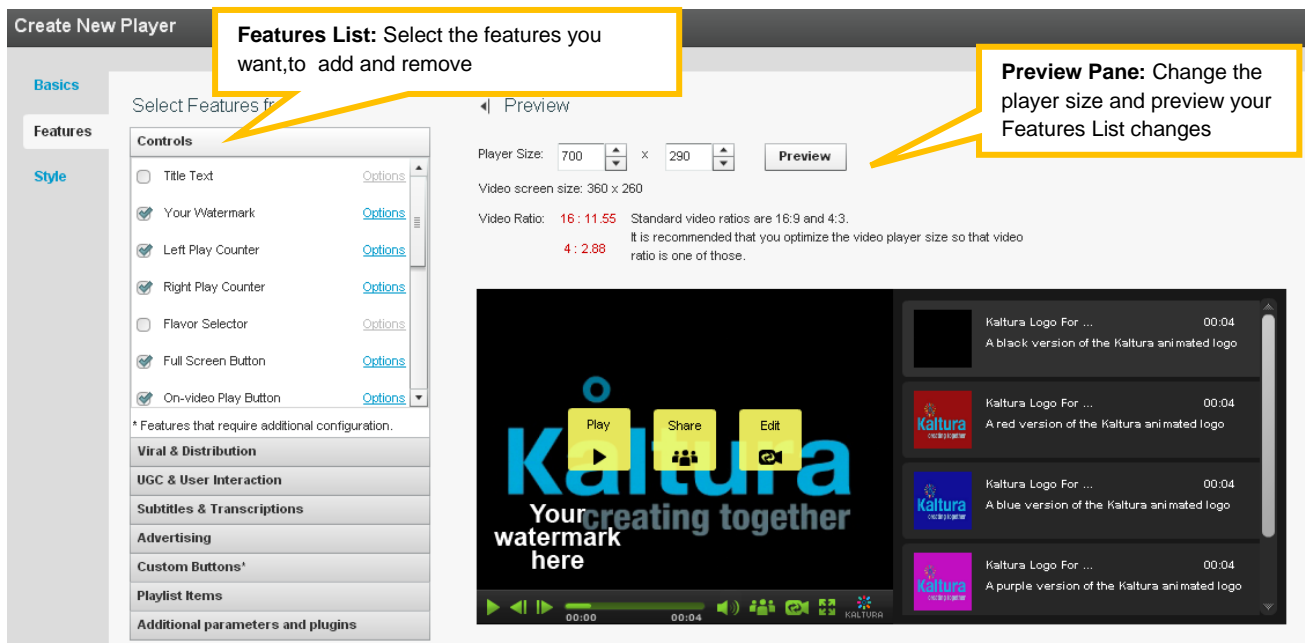
#### Playlist Controls

☒ Automatically continue to the next entry

When playing images in playlist set duration to:  seconds

## Configuring the Player Features

In the Features Tab you can select the features (buttons, layers and modules) to be included in your player. Any changes you make will appear in the preview area (click Preview button to see changes you've made).



The features list is made up of different sections, controlling the various features of the player.

Player (A) below displays the default settings. The following instructions will show you how to create a more customized player, for example, Player (B).

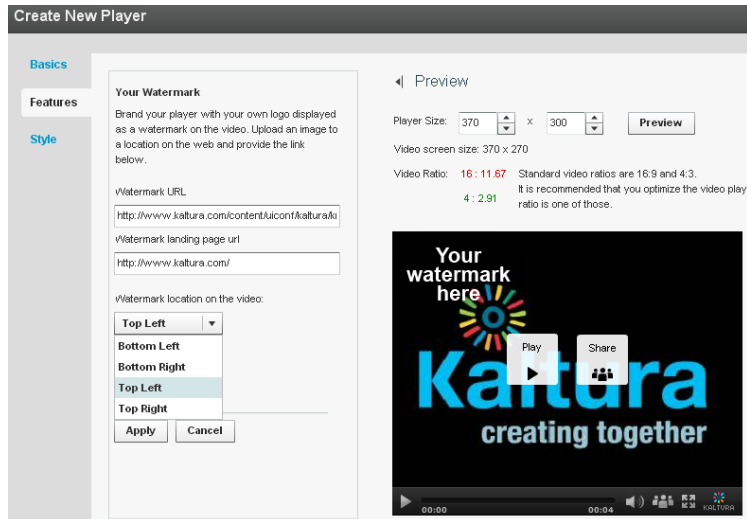
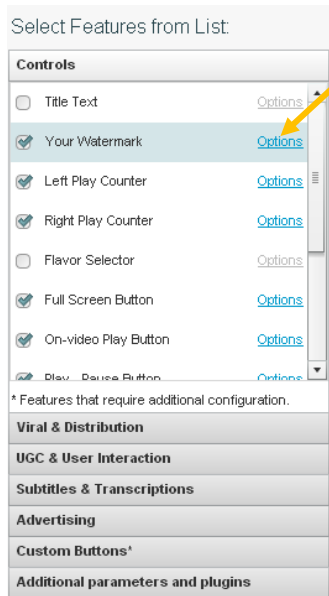
**Note that Player (B) presents only one of many set-up scenarios.** There are many configuration options within this section. Click the Help button on the top right of any page to learn more.



1. Change the location of the watermark logo

Go to Controls → Watermark → click Options

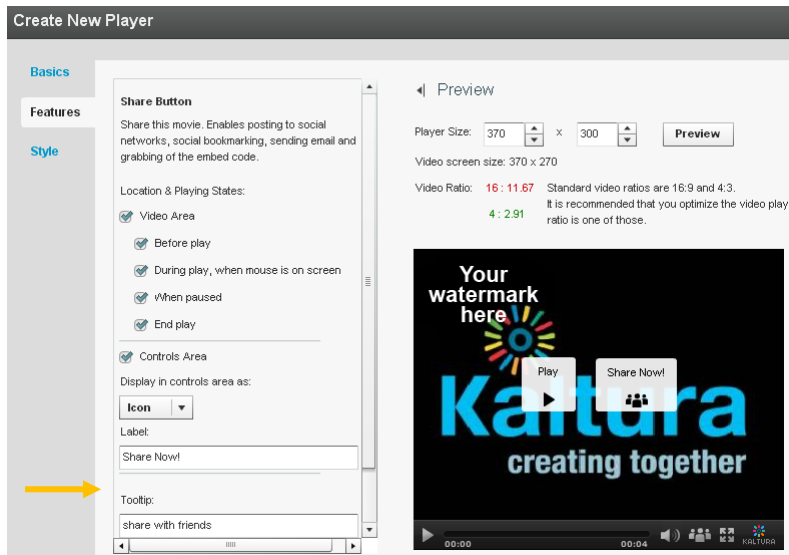
In the Watermark Location drop-down menu select Top Left, click Preview and then Apply to confirm your choice



## 2. Change the label of the Share button

Go to Viral & Distribution → Share Button → Options

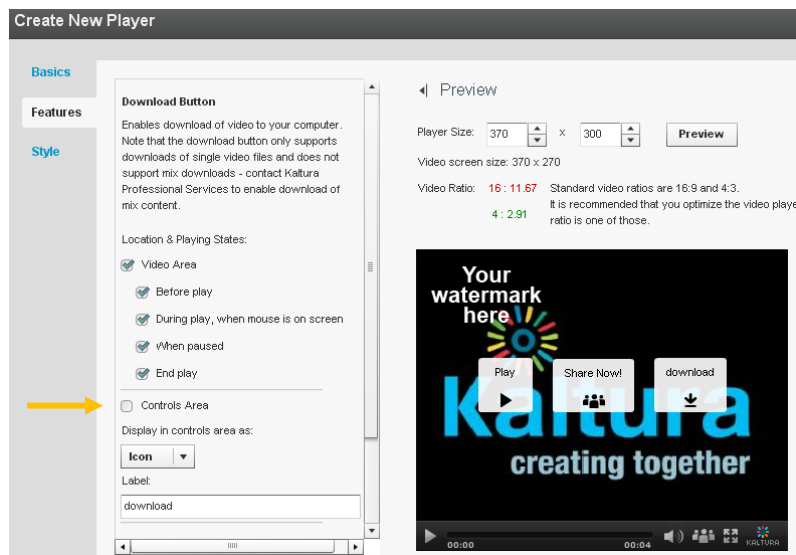
Locate the Label field and change the default text to "Share now!", then click Apply



## 3. Add Download button to the video area only

Go to Viral and Distribution → check the Download feature → click Options

Remove the check mark from the Controls Area option

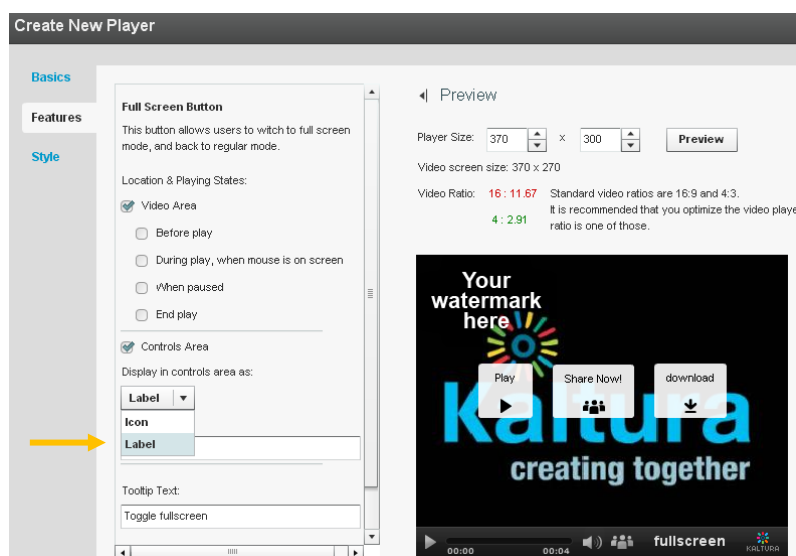


4. Change existing Fullscreen button on the control area to text button

Go to Controls → Fullscreen → Options

In the Display in Controls Area drop-down select Label

If desired, change the label text in the Button Label field



## Additional feature configuration options for playlists

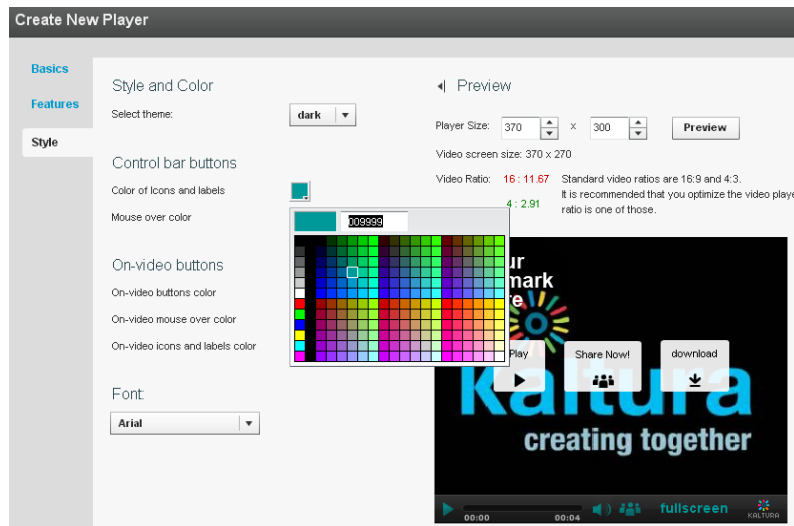
When creating a playlist (either with one or multiple tabs) you will see additional configuration options under the Playlist Items section. This will allow you to display various types of information for each of the playlist items, such as number of plays, tags, rank etc.

→ Play around some more to get a feel for the Features section and then continue to customize the player's design in the Style section.

## Configuring the Player Style

In the Style Tab you can select the theme, colors and fonts for your player.

1. Select either a dark or light player skin.
2. Choose the colors of the icons/labels and online video buttons by clicking the small colored squares. This will open a color picker where you can select a color or enter a color value.



3. Change the font.
4. Once you are finished defining your player template, features and style, click Save Changes to complete your player configuration and design.
5. Your new player will now appear in the player list

Kaltura open source video						
Dashboard Content Studio Settings Analytics						
Players List						
In this page you can customize the look and the functionality of your players. You can design and configure a new player or select one of the players on the left for editing.						
Name	ID	Save Date	Size	Mode	Basics	Actions
My Player	1257402	2010-02-22 10:52:47	370x300	vWizard	Player	Select Action ▼
My New Player	1257342	2010-02-22 10:24:59	700x290	vWizard	Playlist	Select Action ▼
test	1251602	2010-02-18 15:00:56	400x330	vWizard	Player	Select Action ▼
Chromless	1251442	2010-02-18 14:08:12	400x300	vWizard	Player	Select Action ▼

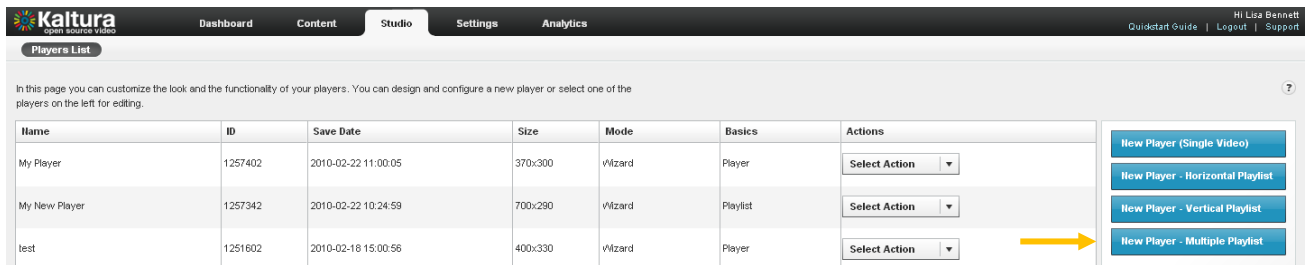
## Creating a Multiple Playlist

A Multiple Playlist is a playlist with a multiple tabs, each containing a different playlist.

Creating a Multiple Playlist:

1. If you haven't already, create the playlists that you wish to use (learn how to [create a playlist](#))

## 2. In the Studio Tab, select New Player – Multiple Playlist



In this page you can customize the look and the functionality of your players. You can design and configure a new player or select one of the players on the left for editing.

Name	ID	Save Date	Size	Mode	Basics	Actions
My Player	1257402	2010-02-22 11:00:05	370x300	Wizard	Player	Select Action ▼
My New Player	1257342	2010-02-22 10:24:59	700x290	Wizard	Playlist	Select Action ▼
test	1251602	2010-02-18 15:00:56	400x330	Wizard	Player	Select Action ▼

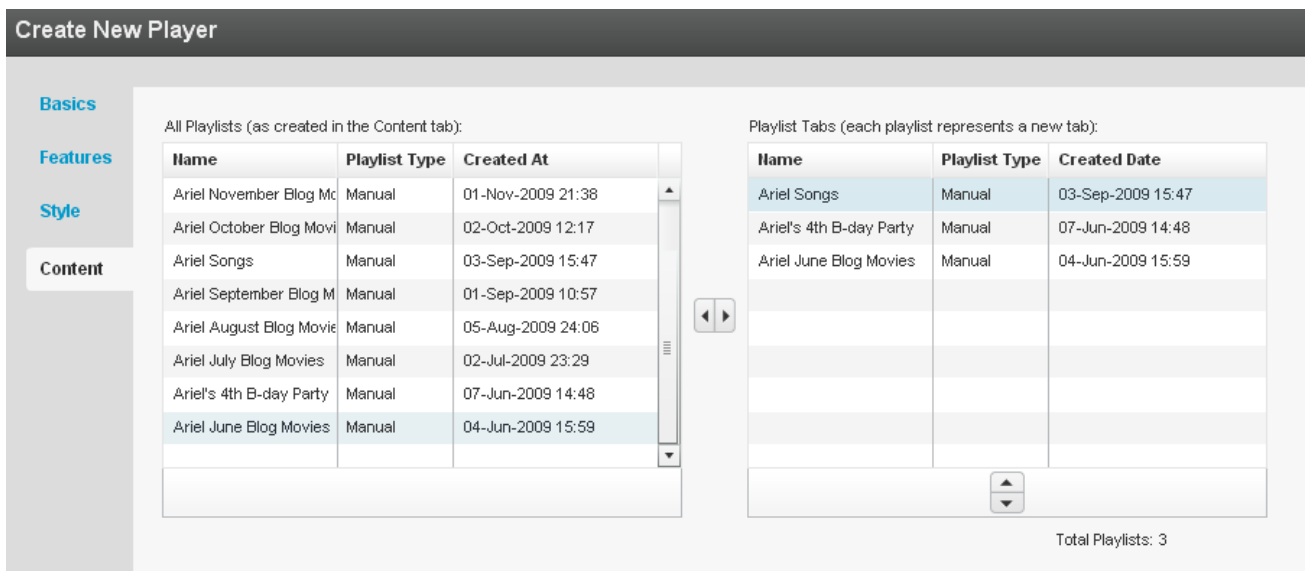
New Player (Single Video)

New Player - Horizontal Playlist

New Player - Vertical Playlist

New Player - Multiple Playlist

- Design and configure your playlist as [described above](#).
- Continue to the Content tab and add pre-existing playlists to your new Multiple Playlist by selecting them and clicking the arrows.
- Save Changes to complete the process.



### Create New Player

Basics

Features

Style

**Content**

All Playlists (as created in the Content tab):

Name	Playlist Type	Created At
Ariel November Blog Mc	Manual	01-Nov-2009 21:38
Ariel October Blog Movi	Manual	02-Oct-2009 12:17
Ariel Songs	Manual	03-Sep-2009 15:47
Ariel September Blog M	Manual	01-Sep-2009 10:57
Ariel August Blog Movie	Manual	05-Aug-2009 24:06
Ariel July Blog Movies	Manual	02-Jul-2009 23:29
Ariel's 4th B-day Party	Manual	07-Jun-2009 14:48
Ariel June Blog Movies	Manual	04-Jun-2009 15:59

Playlist Tabs (each playlist represents a new tab):

Name	Playlist Type	Created Date
Ariel Songs	Manual	03-Sep-2009 15:47
Ariel's 4th B-day Party	Manual	07-Jun-2009 14:48
Ariel June Blog Movies	Manual	04-Jun-2009 15:59

Total Playlists: 3

- The new player will appear in the Players List.