



## Shape Your Career!

# Bring Your Difference



### Marketing Management Trainee Programme in Hamburg and abroad

#### About Us

We are one of the world's most international businesses with a portfolio of globally recognised brands, a culture of open-mindedness and a bright future. Our companies employ more than 55,000 people in a business spanning some 180 markets worldwide. We support the freedom to choose – and that philosophy runs throughout our business. Being free to discuss and debate means we develop our business in exciting ways and give individuals their voice.

#### Are you looking for a challenge in Marketing?

We offer lots of opportunities for Management Trainees to learn about different parts of Marketing. You will work on several projects within brand and trade marketing as well as field force, where you will be out in the field working as a sales representatives to understand the basics of our business. This programme allows you to understand how decisions are made then translated into every-day activities and our company's performance.

#### The Programme offers...

- two-year accelerated development for a start of a rewarding management career in Marketing
- opportunity to work on real tasks from the beginning, directly contributing to the business
- leadership & business competency development
- integrated learning approach through on-the-job development, interaction with others & formal training

#### If you ...

- are looking for an international Marketing career
- have successfully achieved a university degree
- bring first practical experience in Marketing
- have strong intercultural competencies
- have strong analytical skills
- speak German & English fluently

... then find out more and apply via the application form on our website by 15th of June 2013  
<http://www.batgraduatecareers.com/>.

## BRING YOUR DIFFERENCE



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**BRITISH AMERICAN  
TOBACCO**  
GERMANY